



2008 ICSC SOLAL MARKETING AWARDS FINALIST

Grand Opening, Anniversary, Refurbishment or Extension Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
From 5,001 m ² up to 20,000 m ²	Grand Opening Of Askana Gallery	Askana Gallery Gorzow Wielkopolski	Caelum Development/Askana Gallery
From 5,001 m ² up to 20,000 m ²	Mitt i City, Karlstad, Sweden	Mitt i City. Karlstad, Sweden	Mitt i City Sten & Ström Sverige AB
From 20,001 m ² up to 40,000 m ²	More Mall!	Bucuresti Mall Bucharest, Romania	Anchor Grup SA
From 20,001 m ² up to 40,000 m ²	Palladium Opening Campaign	Palladium Prague. Czech Republic	European Property Management Euro-Property Fund
From 20,001 m ² up to 40,000 m ²	Murpark Grand Opening	Murpark Graz, Austria	SES Spar European Shopping Centers
More than 40,000 m ²	Alexa Is Experience	Alexa Shopping Centre Berlin, Germany	Sonae Sierra Foncière Euris

Grand Opening, Anniversary, Refurbishment or Extension Category (Continued)

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
More than 40,000 m ²	Extreme Makeover	City 2 Taastrup, Denmark	Steen & Strøm Denmark Danica
More than 40,000 m ²	Magnolia Park	Magnolia Park Wroclaw, Poland	REDiS LDSA
More than 40,000 m ²	'Wow'	Meadowhall Centre Limited Sheffield, United Kingdom	Meadowhall Centre Limited British Land Plc
More than 40,000 m ²	The birth of the Futurum shopping zone	SC Futurum Ostrava Ostrava, Czech Republic	Euro Mall Centre Management GE Real Estate

Sales Promotion Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
From 5,001 m ² up to 20,000 m ²	LomoChiado 07	Armazéns do Chiado Lisboa, Portugal	Multi Mall Management Portugal Commerz Grundbesitz Investmentgesellschaft
From 20,001 m ² up to 40,000 m ²	Lucky Receipts	Janki Janki - Warsaw, Poland	Apsys Polska Ge, Taima Inv., Conforama, Cinema City
From 20,001 m ² up to 40,000 m ²	America's Cup at the Puerta de Alicante S.C.	Puerta de Alicante Alicante, Spain	Ségécé

Sales Promotion Category (Continued)

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More than 40,000 m ²	Bullring Beach	Bullring Shopping Centre Birmingham, United Kingdom	DTZ Hammerson, Henderson Global, Land Securities
More than 40,000 m ²	The Piano Days	Europark Salzburg Salzburg, Austria	SES Spar European Shopping Centers
More than 40,000 m ²	MEGA Star	MEGA Kazan Kazan, Russia	Ikea Mos Real Estate
More than 40,000 m ²	Cuban Night Anniversary	Silesia City Center Katowice, Poland	SCC Management Nowe Centrum Sp z o.o. (Immoeast)
More than 40,000 m ²	Jeans City	Silesia City Center Katowice, Poland	SCC Management Nowe Centrum Sp z o.o. (Immoeast)
More than 40,000 m ²	Silesia Climatic Island	Silesia City Center Katowice, Poland	SCC Management Nowe Centrum Sp z o.o. (Immoeast)
Joint Centre	For the Whole Family	Nine M1 shopping centers Kraków, Poland	Metro Group Asset Management

Consumer and Trade Advertising Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
From 5,001 m ² up to 20,000 m ²	Churchill Square Shopping Centre, Brighton	Churchill Square Brighton, United Kingdom	GVA Grimley Standard Life Investments
From 5,001 m ² up to 20,000 m ²	Declaration of Independence	DUO Tampere, Finland	Citycon Oyj
From 5,001 m ² up to 20,000 m ²	Shopping Center Magna Plaza Amsterdam	Magna Plaza Amsterdam, Netherlands	Shopping Center Management (SCM) Akron
From 5,001 m ² up to 20,000 m ²	Steen & Strøm Magasin 'Your Story'	Steen & Strøm Magasin Oslo, Norway	Steen & strøm Norge ASA Storebrand
From 20,001 m ² up to 40,000 m ²	Design Weeks	Bruuns Galleri Århus C, Denmark	Steen & Strøm
More than 40,000 m ²	Early Week Shopping	Dundrum Town Centre Dublin, Ireland	Crossridge Ltd Developments Phil O'Reilly
More than 40,000 m ²	Style Has a Place	Dundrum Town Centre Dublin, Ireland	Crossridge Ltd Developments Phil O'Reilly
More than 40,000 m ²	Treat Yourself Consumer Brand Advertising Campaign	Festival Place Basingstoke, United Kingdom	Jones Lang LaSalle Grosvenor Investments

Consumer and Trade Advertising Category (Continued)

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More than 40,000 m ²	Shopping 2.0, In A Palace	Gran Via 2 L'Hospitalet, Barcelona, Spain	S.C.C.E. L.S.G.I.E , Carrefour, Filmax
More than 40,000 m ²	Madrid Xanadú advertising campaign	Madrid Xanadú Arroyomolinos, Madrid, Spain	Ivanhoe Cambridge
More than 40,000 m ²	Silesian Image	Silesia City Center Katowice, Poland	SCC Management Nowe Centrum Sp z o.o. (Immoeast)

Community Relations Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
From 20,001 m ² up to 40,000 m ²	Adapted Sports	Forum Algarve Faro, Portugal	Multi Mall Management Commerz Grundbesitz Investmentgesellschaft GmbH
From 20,001 m ² up to 40,000 m ²	Climbing For Others	Olivium Outlet Center Istanbul, Turkey	Emintas - Ileri Mensucat A.S.
More than 40,000 m ²	Green Matters	Brent Cross London, United Kingdom	Hammerson Management Services Hammerson & Standard Life Investments
More than 40,000 m ²	The Big Sleep In!	Crystal Peaks Sheffield, United Kingdom	Cushman & Wakefield Hermes Real Estate

Community Relations Category (Continued)

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
More than 40,000 m ²	Forum Montijo Christmas Campaign	Forum Montijo Montijo, Portugal	Multi Mall Management Commerz Grundbesitz Investmentgesellschaft GmbH
More than 40,000 m ²	Museum of The Factory	Manufaktura Lodz, Poland	Apsys Management Manufaktura Ltd. (Subsidiary of Apsys Group)
More than 40,000 m ²	'Wish Upon A Star'	St. Enoch Centre Glasgow, Scotland	Ivanhoe Cambridge
Joint Centre	Multi Mall Management Christmas Gift	11 projects in Portugal Forum Montijo, Almada Forum, Forum Algarve, Forum Madeira, Forum Aveiro, Forum Coimbra, Forum Castelo Branco, Forum Viseu, Armazéns do Chiado, Parque Mondego and WShopping	Multi Mall Management Portugal Commerz Grundbesitz Investmentgesellschaft GmbH ING, D.Bank, Millenium BCP and Rockspring

Centre Productivity Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
More than 40,000 m ²	Terra-cotta Army	Silesia City Center Katowice, Poland	SCC Management Nowe Centrum Sp z o.o. (Immoeast)

Public Relations Category

<u>Classification</u>	<u>Entry Title/Description</u>	<u>Shopping Centre</u>	<u>Management Company/Owner</u>
From 20,001 m ² up to 40,000 m ²	'Fashion Features' at Hempstead Valley	Hempstead Valley Gillingham, United Kingdom	DTZ BS & BA Pension Funds
More than 40,000 m ²	2007 Public Relations Campaign	Dundrum Town Centre Dublin, Ireland	Crossridge Ltd Developments Phil O'Reilly
More than 40,000 m ²	3-D Nativity Set	Madrid Xanadú Arroyomolinos, Madrid, Spain	Ivanhoe Cambridge
More than 40,000 m ²	Una Mostra Bestiale - Oriocenter	Oriocenter Orio al Serio, Italy	Oriogest Commerz Bank
More than 40,000 m ²	Sand City	Plaza Romania Bucharest. Romania	Anchor Grup SA