

SIG SPONSORSHIP DETAILS

Visit our SIGs website for complete information

WHAT IS A SIG?

Special Industry Groups (SIGs) were created by the International Council of Shopping Centers (ICSC) to give members with similar professional specialties the opportunity to exchange insight and ideas and keep themselves informed about current developments in their Industry. The activities of the SIGs, planned by ICSC members and staff, provide clear indication of the diverse interests and needs of ICSC members. Through participation in SIGs, you can help design what, in essence, are small professional networks within the broader ICSC Global membership.

Sponsorship is a great opportunity to have your company recognized at a venue that includes your clients and peers. The following outlines the sponsorship levels that are available.

Platinum Sponsorship: \$1,000

Benefits include:

- Table and Company sign at event for sponsor to distribute brochures/marketing and other company information
- A reserved table of 10 with company sign and logo
- Table Tent Cards with Sponsor logo
- Company name logo and description on all publicity material including:
 - Program flyer and email blasts
 - Logo on Holding Slide/PowerPoint during opening remarks at the SIG if AV is used
- Verbal Recognition at the event
- * Company name logo and description on the At-Door Program distributed at the SIG
- Company logo on all SIG signage
- * Opportunity to include a gift with your company logo to the "Goodie Bag" distributed to all SIG attendees
- Sponsor ribbons that can be worn with your badge

Gold Sponsorship: \$750

Benefits include:

- Company name and logo on all publicity material including:
 - Program flyer and email blasts
 - Logo on Holding Slide/PowerPoint during opening remarks at the SIG if AV is used
- * Company name and logo At-Door at the SIG
- Company logo on all SIG signage
- Verbal Recognition at the event
- Sponsor ribbons that can be worn with your badge

Silver Sponsorship: \$500

Benefits include:

- Company logo on all SIG signage
- Company name/logo on the At-Door Program distributed at the SIG
- Verbal Recognition at the event
- Sponsor ribbons that can be worn with your badge

Sign up now by returning this form along with:

- Check made payable to ICSC and reference 2012 SIGs Program & Specific Event Name
- EPS or jpeg version of your company logo to lperez@icsc.org

Organization Name _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Tel: _____ Fax: _____ Co. Website: _____

SPONSORSHIP LEVEL

Platinum \$1,000 /Gold \$750 /Silver \$500

METHOD OF PAYMENT

Check enclosed (payable to International Council of Shopping Centers)

Credit Card / MasterCard / VISA / AMEX

Name as it appears on credit card: _____

Account Number: _____

Expiration Date: _____

Signature: _____

Mail to:

Attn: Lisa Perez
SIGs Program
P.O. Box 26958
New York, NY 10087-6958
Phone: + 1 646 728 3513
Fax: +1 732 694 1813
Email: lperez@icsc.org

