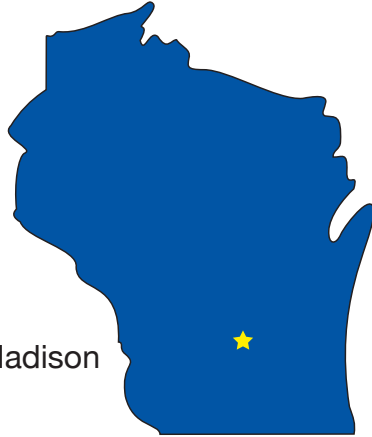


WISCONSIN



Madison

2012



International Council of Shopping Centers

The International Council of Shopping Centers (ICSC), founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its nearly 60,000 members in about 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials.

ICSC assists its members in the development of their businesses through professional education, research, information, and action on their behalf on matters relating to legislation and regulation.

For further information or assistance, please contact:

International Council of Shopping Centers

Global Public Policy

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Wisconsin

| | 2010 | 2011 | State's Share of US '11 | US 2011 | |
|-----------------------------|--|--------------|----------------------------|---------|--------------|
| Industry Characteristics | Shopping center space (sq ft) ¹ | 96.3 mil. | 96.4 mil. | 1.3% | 7.4 bil. |
| | Number of shopping centers ¹ | 1,499 | 1,501 | 1.4% | 109,491 |
| | Shopping center space per capita (sq ft) | 16.9 | 16.9 | — | 23.7 |
| | Shopping center jobs per center | 163 | 164 | — | 111 |
| | Employment density (center jobs per 1000 sq ft) | 2.5 | 2.6 | — | 1.6 |
| Economic Impact | Shopping center employment (number of jobs) | 244,800 | 246,600 | 2.0% | 12.2 mil. |
| | Shopping center share of total employment | 9.0% | 8.9% | — | 9.3% |
| | Shopping center retail sales | \$28.3 bil. | \$29.7 bil. | 1.3% | \$2.36 tril. |
| | Per capita shopping center sales | \$4,976 | \$5,205 | — | \$7,582 |
| | Shopping center state sales tax revenue ² | \$1.4 bil. | \$1.5 bil. | 1.1% | \$138.4 bil. |
| State Characteristics | Population | 5.7 mil. | 5.7 mil. | 1.8% | 311.6 mil. |
| | Personal income ³ | \$217.3 bil. | \$227.3 bil. | 1.8% | \$12.9 tril. |
| | Per capita personal income | \$38,204 | \$39,801 | — | \$41,415 |
| | Unemployment rate | 8.3% | 7.6% | — | 9.0% |

1. Copyright, CoStar Realty Information, Inc., www.costar.com

2. Sales tax revenue generated at shopping centers, except for states not taxing: Alaska, Delaware, New Hampshire, Montana and Oregon. Local government sales tax revenue not included.

3. Average of available quarterly data.

Sources: CoStar Realty Information, Inc.; U.S. Department of Commerce; U.S. Department of Labor; Federal Reserve Bank of Philadelphia; The Sales Tax Clearinghouse and ICSC Research.

All statistics are current as of 2/2012