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FOR IMMEDIATE RELEASE

ICSC Foundation Announces U.S. Community Support Award Winners

NEW YORK (March 23, 2010) – The International Council of Shopping Centers (ICSC) Foundation is pleased to announce the 2010 U.S. Community Support Award winners. Three regional awards and one overall award were presented.

This year, Steiner + Associates' Zona Rosa Shopping Center in Kansas City, Missouri received the top honor, winning the Central Region and Overall Community Support Awards for their "Zona Rosa Community Foundation: At the Center of the Community" campaign. The Zona Rosa Foundation provides two yearly renewable scholarships to graduating seniors at the local high school and they support an astounding 50 local non-profits per year.

The Wright Shopping Center in Fort Walton Beach, Florida won the U.S. Community Support Award in the Southern Region for their "Walk with Me" campaign. Wright City Shopping Center partnered with Goodwill Easter Seals to help people with disabilities and to promote green recycling efforts.

Tanger Outlet in Washington, Pennsylvania was named the U.S. Community Support Award winner for the Eastern Region for their "TangerStyle of Pink" campaign. Tanger Outlet partnered with the American Cancer Society in order to promote breast cancer research and awareness during their campaign.

All winners were honored at the 2010 MAXI Awards held at ICSC's Fusion Conference in Chicago on March 3, 2010. As the winner of the Foundation's Overall Support Award, Steiner + Associates' Zona Rosa Shopping Center is eligible for the ICSC Foundation 2010 Albert Sussman International Community Support Award, which honors the best-of-the-best community support program worldwide. This award will be presented on May 23, 2010 in Las Vegas, Nevada.

The Foundation's Community Support Award program, established in 2006, is a worldwide awards program that honors the corporate social responsibility and community outreach efforts of shopping centers for their charitable initiatives that enhance the communities the retail real estate industry and its projects serve.

The ICSC Foundation promotes and rewards community support efforts and provides undergraduate, graduate-level and retail real estate practitioner's educational scholarships. The Community Support Award program is designed to recognize exceptional contributions by shopping centers or shopping center companies within their communities. Established in 1988, the ICSC Foundation is the non-profit public charity of the International Council of Shopping Centers, Inc. (ICSC).

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its more than 60,000 members in over 90 countries include shopping center owners, developers,

managers, marketing specialists, investors, retailers and brokers, as well as academic and public officials.

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