



INTERNATIONAL COUNCIL OF SHOPPING CENTERS
1221 Avenue of the Americas, New York, NY 10020-1099
PH: 646.728.3800 FAX: 732.694.1755 ONLINE: www.icsc.org

Contact: Jesse Tron
International Council of Shopping Centers
1-646-728-3814

FOR IMMEDIATE RELEASE

**THE ICSC FOUNDATION AWARDS JOHN T. RIORDAN
PROFESSIONAL EDUCATION SCHOLARSHIP**

LAS VEGAS (May 19, 2009) – The International Council of Shopping Centers Foundation is pleased to announce that 15 shopping center professionals have been awarded the John T. Riordan Professional Education Scholarship. The recipients of this year’s scholarships are: **Neena Arora**, leasing and marketing manager, Morguard Investments, Vancouver, British Columbia; **Christian Baker**, development director, Atlantic Coast Developers, LLC, Jacksonville, Fla.; **William Brizee**, principal, Architects Hawaii, Honolulu, Hawaii; **Adrienne Crawford**, associate leasing agent, SRS Real Estate Partners, Atlanta, Ga.; **Brendan Fisher**, development associate, Forest City Enterprises, Cleveland, Ohio; **Jennifer Furioli**, partner, Larisa Ortiz Associates, LLC, New York, N.Y.; **Heather Johnson**, associate area real estate manager, McDonald's USA, LLC, Mission, Kan.; **Joanne Kapsch**, financial analyst, Developers Diversified Realty, Beachwood, Ohio; **Julie Krause**, property marketing specialist, CB Richard Ellis, Hamilton, Ohio; **Jessica Mangual**, leasing associate, Vornado Realty Trust, Springfield, Va.; **Diana Podaski**, marketing events coordinator, WS Development, Chestnut Hill, Mass.; **Sandra Raymont**, marketing director, Bentall LP, Cranbrook, British Columbia; **Donna Rosati**, marketing director, Cadillac Fairview Corporation, Thornhill, Ontario; **David Seifert**, acquisitions analyst, L&B Realty Advisors, LLP, Dallas, Texas; and **Yolanda Smith-Johnson**, lease renewal associate, southern region, Developers Diversified Realty, Beachwood, Ohio. The scholarships were presented on May 18, 2009 during the International Council of Shopping Centers, Inc. (ICSC) RECon. *[Editor’s note: Biographical information for each of the recipients can be found starting on page two.]*

The ICSC Foundation established the John T. Riordan Professional Education Scholarship in 2004 to encourage professional education and to further the career development of retail real estate professionals. These scholarships enable professionals to attend ICSC’s professional development schools at no cost.

This scholarship allows the recipient to choose his or her curriculum of choice from the John T. Riordan School for Professional Development. Areas of concentration include Management, Marketing, Leasing and Development, Design and Construction. The scholarship covers enrollment fees, textbooks, workbooks, airfare and hotel accommodations. It also includes attendance at an award ceremony, should there be one.

-MORE-

John T. Riordan joined ICSC in 1982 and was promoted to President in 1986. When he retired in 2001 he held the post of President and CEO. This program honors Mr. Riordan's commitment to education and his extraordinary legacy.

The ICSC Foundation promotes and rewards community support efforts and provides undergraduate, graduate-level and retail real estate practitioner's educational scholarships. The Community Support Award program is designed to recognize exceptional contributions by shopping centers or shopping center companies within their communities. Established in 1988, the ICSC Foundation is the non-profit public charity of the International Council of Shopping Centers, Inc. (ICSC).

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its more than 70,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials.

2009 John T. Riordan Educational Scholarship Winners

Neena Arora is the leasing and marketing manager for Morguard Investments in Vancouver, British Columbia. She currently works predominantly on the marketing strategies for new developments but is transitioning into her new role where she will deal with all leasing aspects of new projects. An active member of her community, Neena chairs the B.C. Children's Hospital Jeans Day Campaign. Currently in her second of a three year term as chairman, Neena has helped the committee raise over 1.2 million dollars for the Children's Hospital. An active ICSC member since 2008, Neena has also served on the ICSC Whistler committee for three years.

Christian Baker is the development director for Atlantic Coast Developers, LLC in Jacksonville, Florida. He is responsible for the managing the development process from conception to completion. A graduate of Emory University (BA) and the University of Florida (Masters of Science in Real Estate) Christian, over the past three years with Atlantic Coast Developers, has directed the development of over \$250 million worth of real estate spanning 20 projects. He has been involved with the Jacksonville Community Council, Inc. (JCCI), whose aim is to build a stronger community in the Jacksonville area, for over two years and has recently begun the process of becoming a mentor through the United Way. An ICSC member since 2003, Christian has attended numerous conferences as well as the March 2008 University of Shopping Centers educational program.

William Brizee is the principal of Architects Hawaii located in Honolulu, Hawaii and is responsible for retail design, sustainability and green design, construction drawings, construction as well as some leasing aspects. A University of Arizona graduate, William has been an active member of ICSC sine 2005. He has been a part of numerous program planning committees for local events and for the past year has served as the ICSC State Alliance Co-Chair for Hawaii.

-MORE-

Adrienne Crawford is an associate leasing agent for SRS Real Estate Partners in Atlanta, Georgia and is responsible for obtaining new clients, canvassing, door-to-door marketing and planning leasing campaigns. She was one of the founders of Catalyst Retail Group, which recently merged with SRS Real Estate (formerly Staubach Retail), and has completed over 200,000 square feet of leases. A firm believer in community service, Adrienne volunteers at the Atlanta Children's Center which helps homeless families get back on their feet. She has been a member of ICSC since 2006 and attends numerous events in the greater Atlanta area.

Brendan Fisher is a development associate for Forest City Enterprises in Cleveland, Ohio and is responsible for the day-to-day management of county approvals, construction progress, budgets, leasing, department store negotiations and the supervision of all consultants including architects, engineers and lawyers. A graduate of Syracuse University and Case Western Reserve University Law School, Brendan has helped Forest City Enterprises open both The Shops at White Oak Village in Richmond, Virginia and The Shops at Wiregrass located in the Wesley Chapel, Florida. He helped manage the three day grand opening for The Shops at Wiregrass which helped raise awareness and support for breast cancer research and the American Cancer Institute.

Jennifer Furioli is a partner at Larisa Ortiz Associates, LLC in New York, New York which is a recently-formed boutique consulting company specializing in strategic planning and positioning, market analysis, and retail and development strategies for downtown and main street commercial districts. An active member of her community, Jennifer has served as a board member for the Flatiron Partnership Business Improvement District and the Washington Heights 181st Street Business Improvement District. She also provides pro and low-bono support to the Community Journal, a non-profit focused on the revitalization of the Jackson Heights, New York neighborhood.

Heather Johnson is an associate area real estate manager for McDonald's USA, LLC in Mission, Kansas and is responsible for providing property management support for the entire Heartland Region, which is comprised of over 500 locations. Over the past three years as the supervisor of the Excess property Portfolio (worth \$5.1M), Heather was able to increase regional revenues by \$1.3M through the sale of excess properties. An active member of her community, Heather volunteered at her local Kansas City Ronald McDonald House event, the Plaza Pizzazz Fundraiser, this past year. She also volunteers for Habitat for Humanity, helping to build affordable homes for families in need.

Joanne Kapsch is a financial analyst for Developers Diversified Realty in Beachwood, Ohio and is responsible for creating, analyzing and monitoring budgets and forecasts. A strong passion for community service, Joanne volunteers with the Big Brothers Big Sisters organization and has registered for volunteer training at her local animal shelter. An ICSC member starting in 2008, Joanne is currently enrolled in the eDistance Learning Program for Shopping Center Development.

Julie Krause is the property marketing specialist at Bridgewater Falls lifestyle Shopping Center (a CB Richard Ellis property) in Fairfield Township, Ohio. Her responsibilities include promotions, event planning, media purchases and budget management. Julie's

-MORE-

extensive community service commitments include helping to organize the Muscular Dystrophy Association's MDA Ride for a Cure fundraising event, sitting on the board of directors for the local chapter of the American Cancer Society, being an active fundraising board member of the Butler county chapter of Big Brothers Big Sisters and sitting on the board of directors for Foundation of Joy, which supports pregnancy health awareness.

Jessica Mangual is a leasing associate for Vornado Realty Trust in Springfield, Virginia and is responsible for negotiating leases, renewals, maintaining property reports and analyzing budgets. Jessica volunteers her time as a Catholic Christian Doctrine (CCD) teacher at Blessed Sacrament Church, giving religious education lessons to children. She also volunteered at Sunrise Assisted Living home in 2007 and 2008.

Diana Podaski is the marketing events coordinator for WS Development in Chestnut Hill, Massachusetts. Diana is responsible for a myriad of tasks including corporate and center events, coordination of ICSC trade shows, demographics, tenant and community relations, press research, media relations and project management. A graduate of the University of New Hampshire, Diana has worked for WS Development for the past three years and recently coordinated and managed the grand opening and kickoff reception for Wareham Crossing in Wareham, Mass. as well as the groundbreaking ceremony at Legacy Place in Dedham, Mass. Showing her dedication to community service, she also serves as the president of WS Development's volunteer committee. Some of the events Diana has recently worked on include building a house with Habitat for Humanity, a clothing drive with the Big Brother Big Sister Foundation and an Ice Cream Scooper Bowl with the Jimmy Fund.

Sandra Raymont is a marketing director for Bentall LP at their Tamarack Centre located in Cranbrook, British Columbia. Her primary responsibility is to create and execute an annual strategic marketing plan that will maximize the promotion fund and increase traffic, merchant retail sales, community profile and market share. In 2006 Sandra established a website for her centre which in 2008 attained a 42% increase in traffic over 2007. Also, in 2007 she initiated an informative tenant newsletter entitled "Think Retail" and contained information on customer service, current marketing achievements and highlights, maintenance and security. An ICSC member since 2005, Sandra plans on submitting her 2008 event "Ready. Set. Kids." for a 2009 ICSC Maple Leaf Award.

Donna Rosati is a marketing director for Cadillac Fairview Corporation in Thornhill, Ontario. She is responsible for the development of the annual marketing/communication plan for Promenade Shopping Centre, the development and execution of external ad campaigns, the interpretation of research results and the management of the guest services area of the centre. An active community service participant, Donna created a bridal show that featured over 1,000 new and gently used wedding gowns for sale, with 100% of the profits benefitting breast cancer research with the Canadian Cancer Society. An ICSC member since 2007, she has won two ICSC Maple Leaf Awards (one for her bridal show) and has been nominated for six ICSC MAXI Awards.

-MORE-

David Seifert is an acquisitions analyst for L&B Realty Advisors, LLP in Dallas, Texas. He is responsible for underwriting real estate deals and analyzing joint-venture development projects, fee-simple outright acquisitions and value-added redevelopment properties. David recently completed the acquisition of Allen Health Plaza, a 31,900 square-foot medical office development. He recently completed a mission trip to Japan with a group from Park cities Presbyterian Church in Dallas. David has been a ICSC member since 2008 and is registered for RECon 2009.

Yolanda Smith-Johnson is a lease renewal associate in the southern region for Developers Diversified Realty in Beachwood, Ohio. She is responsible for negotiating and executing all lease renewals. An active member of her community, Yolanda participated in the Alzheimer's Association memory Walk and has been a mentor for Big Brothers Big Sisters since 2003. An ICSC member since 2008, Yolanda has attended RECon, the Carolinas Idea Exchange and the Southeast Conference.