



**For more information contact:**

Jesse Tron  
International Council of Shopping Centers  
1-646-728-3814

**FOR IMMEDIATE RELEASE**

**ICSC FOUNDATION AWARDS INAUGURAL  
MARY LOU FIALA FELLOWSHIP**

**NEW YORK (May 10, 2010)** - The International Council of Shopping Centers (ICSC) Foundation is pleased to announce that **Carren Ballenger** of Dallas, Texas has been selected to be the first Mary Lou Fiala Fellowship recipient. Carren will be honored as the Fiala Fellow on May 24, 2010 in Las Vegas during ICSC's RECon, the global retail real estate convention.

Carren will devote significant efforts over her one-year fellowship to pursue a project designed to benefit and promote the retail real estate industry. The fellowship provides a one-year mentorship with an industry leader, an all-expense-paid course of study at the John T. Riordan School of Professional Development, a special invitation to attend RECon, and the honor of participating in a number of speaking engagements at industry events during the award year.

Launched in early 2010 the Mary Lou Fiala Fellowship will annually recognize an outstanding professional under the age of 30 who demonstrates a commitment to retail real estate, and has the potential to make a lasting contribution to the industry. The fellowship was made possible by a gift from Regency Centers to the ICSC Foundation in honor of Mary Lou Fiala. Ms. Fiala served as president and COO of Regency Centers Corporation and is a renowned industry expert. At the heart of the program is an appreciation of Mary Lou's qualities and values.

"The ICSC Foundation shares Mary Lou's belief that active participation and mentorship can be invaluable in adding a unique perspective to the next generation of industry leaders," said Valerie J. Cammiso, executive director of the ICSC Foundation. "The Foundation, along with Mary Lou and Regency Centers would like to congratulate Carren on receiving this prestigious fellowship and we look forward to her efforts in advancing the industry," Cammiso added.

A tenant consultant with Open Realty Advisors, Carren is invested in the retail real estate industry with a proven track record of success and dedication to clients. Prior to working as a tenant consultant she worked as a marketing manager and lease analyst in New York. As a member of "Deals in Heels," Carren is part of a passionate and determined group of women who encourage the growth of the real estate community, which includes hosting the *Smart Talk, Smart Women* luncheon in Dallas each December. In addition to her dedication within the industry she is also an active volunteer, serving on the board of Young Texans against Cancer. An alumnus of the

University of Texas at Dallas with a degree in Business Administration, Carren is truly an industry star under 30.

### **About the ICSC Foundation**

The ICSC Foundation promotes and rewards community support efforts and provides undergraduate, graduate-level and retail real estate practitioner's educational scholarships. The Community Support Award program is designed to recognize exceptional contributions by shopping centers or shopping center companies within their communities. Established in 1988, the ICSC Foundation is the non-profit public charity of the International Council of Shopping Centers, Inc. (ICSC).

### **About ICSC**

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its more than 60,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials.

**###**