



## WHAT'S HOT?



### Toys

- ❖ Dancing Dora—We Did It!
- ❖ Bratz—Funk 'N Glow Dolls, Stylin' Salon 'N' Spa
- ❖ Barbie as Rapunzel
- ❖ Chicken Dance Elmo
- ❖ Quantum Pad Learning System
- ❖ Crayola Crayon Maker
- ❖ Care Bears plush dolls
- ❖ FurReal Friends
- ❖ Animal Alley Purebred Dogs
- ❖ Yu-Gi-Oh! trading cards
- ❖ SpongeBob SquarePants—dolls, pillows, playset, slumber bag
- ❖ Scream Machine Three-Wheeler
- ❖ Rescue Heroes—action figures, ultimate robotic vehicle (URV)
- ❖ Board games—20<sup>th</sup> Anniversary Trivial Pursuit, Junior Monopoly
- ❖ ZipZaps micro radio-controlled racer cars

### Movie/television/comic book-inspired Toys and Games

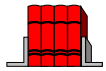
- ❖ LEGO Harry Potter Chamber of Secrets
- ❖ Harry Potter Slime Chamber Play Set
- ❖ Spiderman—action figures, vehicles, web blasters, pinball machine
- ❖ Lord of the Rings



### Apparel & Shoes

- ❖ Down-filled quilted jackets and parkas
- ❖ Hoodies—hooded jackets, cardigan, coats and sleepwear
- ❖ Velour pants & sweat shirt set
- ❖ Corduroy and denim pants
- ❖ Fleece sweaters and jackets

- ❖ Sleepwear in fleece, flannel, terry and velour
- ❖ Sweats—active pants, tee shirts, active jacket
- ❖ Terry bathrobes and loungewear



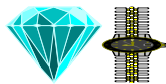
### Books

- ❖ Fiction—"Lovely Bones" by Alice Sebold; "Violets are Blue" by James Patterson
- ❖ Nonfiction—"Fast Food Nation" by Eric Schlosser; "Longitudes and Attitudes" by Thomas L. Friedman; "Let Freedom Ring" by Sean Hannity
- ❖ Self-improvement/Inspirational books/Advice books —"Body for Life" by Bill Phillips and Michael D'Orso; "The Four Agreements" by Don Miguel Ruiz; "Rich Dad, Poor Dad" by Robert T. Kiyosaki
- ❖ Children's books: "Harry Potter" by J.K. Rowling; "The Bad Beginning" by Lemony Snicket



### Entertainment/Software/Electronic

- ❖ Digital Cameras
- ❖ DVD Players; DVD movies
- ❖ Big-screen TVs, Plasma TVs
- ❖ Home theater and home stereo
- ❖ Mobile phones
- ❖ Camcorders
- ❖ Video Game Systems (e.g., Microsoft's Xbox, Nintendo's Gamecube and Sony PlayStation2)
- ❖ Video Softwares (e.g., NBA Live 2002 and Tony Hawk Pro Skater 4 for PlayStation2; Super Mario Sunshine for Nintendo GameCube)



### Jewelry & Accessories

- ❖ Diamonds—bracelets, earrings, necklaces and watches
- ❖ Pearl
- ❖ Gold (yellow, white)
- ❖ Colored gemstones (opal, sapphires, rose quartz)
- ❖ Watches—in colorful watchstraps; in different case shapes (square, rectangular, cushioned, tonneau or barrel, oval and more free-form such as diamond shape and figure of eight); colored diamond (pink, yellow and black) watches



Home Furnishings

- ❖ Pillows and throws
- ❖ Accessories in velvet and chenille fabrics
- ❖ Candles/Candle holders
- ❖ Wall Frames (for pictures, paintings, any artwork)
- ❖ Clocks (retro design)



Misc. Gift Items

- ❖ Arts & Crafts (jewelry in beads and semi-precious stones, floral arrangements and scrapbooks)
- ❖ Razor Scooters
- ❖ Gift certificates

Source: International Council of Shopping Centers