

## BUILDING NETWORKS

# RECON

May 20–23, 2012

Las Vegas Convention Center

Las Vegas, Nevada

THE GLOBAL RETAIL REAL ESTATE CONVENTION



### RECon Design Trends Exhibit

Your visions of today and tomorrow's shopping centers can be on display to more than 30,000 retail real estate professionals with one easy step. Be a part of ICSC's RECon Design Trends Exhibit and place your current and future projects front and center at ICSC's RECon.

Prominently located in a high traffic area in the Las Vegas Convention Center, ICSC's RECon Design Trends provides the ideal vehicle to build and expand your network to more than 30,000 retail real estate professionals through architectural renderings of an existing or upcoming shopping center.

If you are a shopping center owner, developer, architect or designer and you have a current concept or the next great vision in shopping center design and development, then ICSC's RECon Design Trends is the showcase for you!



ICSC's RECon is the global convention for the shopping center industry. RECon provides networking, deal making and educational opportunities for retail real estate professionals from around the world. With over 30,000 attendees and 1,000 exhibitors it is the largest industry convention.



Be a part of the long-standing and successful Design Trends Exhibit at RECon, May 20–23, 2012, and showcase your projects today!



#### Design Trends Exhibit Package: \$450

Package includes:

- Wire wall
- Company ID sign
- Production of a 34" x 34" graphic  
(graphic delivered to ICSC by March 30, 2012)
- One 8.5" x 11" literature pocket

Graphic production and set-up will be handled by ICSC.

The Design Trends Exhibit application is due by **March 30, 2012.**



# Design Trends Exhibit



# RECon Design Trends Exhibit Application

## Package includes:

- Wire wall
- Company ID sign
- Production of a 34" x 34" graphic (graphic delivered to ICSC by March 30, 2012)
- One 8.5" x 11" literature pocket

Total Number of Panels \_\_\_\_\_ x USD \$450 = \$ \_\_\_\_\_

For questions contact: Liz McKinney  
Phone: +1 646 728 3631  
Email: lmckinney@icsc.org

Return to: Mail: ICSC P.O. Box 26958 New York, NY 10087-6958  
Fax: +1 732 694 1761

Please sign and return this application along with payment in full.

ICSC shall have full discretion and authority in the placing, arranging and appearance of all panels submitted. ICSC reserves the right to not display any panel which it deems inconsistent with the principle purpose of the Design Trends Exhibit or inappropriate for any reason. ICSC shall bear no liability for any costs that may devolve upon the applicant thereby.

Company Authorized Signature (required) \_\_\_\_\_

Print or type all information. Design Trends Panel(s) are being submitted by:

Company \_\_\_\_\_ Company Website \_\_\_\_\_

Company Membership ID Number \_\_\_\_\_

Contact \_\_\_\_\_ Contact Email (required) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

## Method of Payment

\_\_\_ Check or money order made payable to ICSC for \$ \_\_\_\_\_

\_\_\_ MasterCard \_\_\_ Visa \_\_\_ AMEX \_\_\_ Discover \$ \_\_\_\_\_

Name (as it appears on credit card) \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (include all digits) \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

