



2012 ICSC Research Conference

September 30 – October 2, 2012

Fairmont Chicago Millennium Park Hotel
200 N Columbus Drive
Chicago, IL



Innovation Center Trade Expo Form

Join ICSC on a journey of discovery with an expected 200-250 industry leaders and professionals, who will have an opportunity to expand their knowledge horizons and use this event to help their companies stay ahead of the social, economic, demographic and technological changes and, importantly, ahead of their competition.

Innovation Center Trade Expo

Is an exciting and exclusive trade expo giving vendors access to the key players in the retail real estate industry today.

Many Are Interested, But Few Chosen

Borrowing from the marines' slogan, this Innovation Center is only for a few chosen companies that in the opinion of the planning committee are positioned to help the industry transform itself for the next 10 or more years. Are you one of those transformational companies? **If you are, apply today! Space is extremely limited.**

What ICSC is Offering

The International Council of Shopping Centers (ICSC) has developed a customized, fully installed, economical and facilitated turnkey kiosk package that enables you to concentrate on the business of promoting your product and/or service with developers, retailers, lenders from around the nation.

Your turnkey kiosk package is located in a high traffic adjacent to the conference session area devoted to the top 15 technology, publications, research, financial institutions in the retail real estate industry today.

Turnkey Kiosk Package for Innovation Center

- Installation and removal Black Metal Kiosk
- One (1) Graphic Tower
- One (1) Graphic Header
- One (1) Literature Rack
- One (1) Stool
- One (1) Wastebasket



Enhancements (i.e. internet access, shelving, furniture) available directly through contractor for additional fee

The Kiosk Package also includes:

- 1 Conference Pass
- Pre-Conference Support and On-Site Support to facilitate meetings with delegates
- Company name and/or logo, to be listed in the Program Directory including 150 word company description

Total USD \$ 3,000

Company Details

Please attach a brief company profile (100 words max) with your application.

Company Name _____

Company Website _____

Contact Name _____

Contact E-mail Address (Required) _____

City _____ State/Province _____ Country _____

Telephone _____ Fax _____

ICSC Company Membership Number (Optional) _____

Turnkey Kiosk Package

I would like to request _____ Kiosk at USD for \$3,000= \$ _____

Total Amount to pay \$ _____

Method of Payment

Check or money order **made payable to ICSC** enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

(Please debit my account for \$ USD)

Name (as it appears on credit card) _____

Credit Card Number (include all digits) _____

Signature _____

Expiration Date (month/year) _____

Please make payable to International Council of Shopping Centers. Please reference **Research Connections**. Cancellation of this license agreement by exhibitor at any time will result in the forfeiture of all payments received. Upon signature, the exhibitor will be held responsible for full payment of assigned space. No refunds or transfers of any kind will be issued should the exhibitor cancel its participation in **Research Connections** at any time. This license agreement is binding upon the exhibitor and its permitted successors and assigns.

Exhibitor (Signed By): _____

Print Name _____

ICSC (Signed By): _____

Print Name _____

Please fax back to + 1 732 694 1740.

For information on exhibiting, please contact: **Lizabeth Schaffer +1 818 728 4552;**

E-mail lschaffer@icsc.org



Founded in 1957, the International Council of Shopping Centers (ICSC) is the premier global trade association of the shopping center industry. Its more than 55,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. Headquartered in New York City, ICSC has over 150 staff members and offices in Washington, D.C., Florida, California, Toronto, London, Mexico, Beijing and Singapore.