

Sponsorship Opportunities Available Now!

Sponsoring the 2012 Open Air Summit Conference puts your company in front of some of the industry's leading developers, retailers and landlords.

Here are the top five reasons to sponsor this year's exciting conference:

- 1. E-Marketing:** Platinum, Gold and Silver Sponsor company logos and names will be included in all Open-Air Conference e-mail blast campaigns sent directly to the ICSC membership database.
- 2. Sponsor Attendee Spotlight:** Only sponsor company attendees will wear the exclusive Sponsor ribbons on their badges—make sure your attendees stand out in the crowd!
- 3. Exclusive Exhibiting Opportunities:** Each Platinum Sponsorship (limit of 4) includes one guaranteed exhibition table per sponsor during the receptions.
- 4. ROI:** Sponsorships provide an opportunity for favorable return on your investment prior to, during and after the conference.
- 5. Brand Recognition:** Most importantly...brand your company as a leading player in the commercial real estate industry. Don't miss the industry's leading Open-Air event!

PLATINUM SPONSOR - \$3,000 (limit of 4)

Benefits include:

- Choice of table location on a first-come, first-served basis to showcase your product.
- Three (3) Complimentary Conference Registrations
- Company recognition at podium
- High-visibility signage throughout conference
- Company name posted on the ICSC Website
- Company logo and write-up (150 words) in the Directory
- Platinum sponsor ribbons for all company attendees

GOLD SPONSOR - \$1,500

Benefits include:

- One (1) Complimentary Conference Registration
- Company recognition at podium
- High-visibility signage throughout conference
- Company logo included in e-mail blasts
- Company name posted on the ICSC Website
- Company logo and write-up (150 words) in the Directory
- Gold sponsor ribbons for all company attendees

SILVER SPONSOR - \$600

Benefits include:

- Company recognition at podium
- High-visibility signage throughout conference
- Company name included in e-mail blasts
- Company name posted on the ICSC Website
- Silver sponsor ribbons for all company attendees

Platinum Gold Silver

Reserve your place now by returning this form along with:

1. Payment via credit card or check made payable to ICSC
2. A one-paragraph company description to tfoxworth@icsc.org
3. Company logo in 300-dpi tif, 300-dpi jpeg or eps format to tfoxworth@icsc.org

Company Name (As you would like it to appear on all materials)

Contact Name

Address

City

State

Zip

Phone

Fax

E-mail

Membership I.D.#

2012OA

Method of payment Check/Money Order (payable to ICSC in U.S. Funds) \$ _____
 MasterCard Visa Amex Discover \$ _____

Name (as it appears on credit card)

Account Number (include all digits)

Signature

Exp. Date (Month/Year)

RETURN COMPLETED FORM TO:

ICSC
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New York, NY 10087-6958

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