

**Top Reasons to Attend the
2012 VRN Fall Outlet Leasing and Marketing Convention**

1. Numerous networking opportunities through meeting hundreds of the top leaders in the outlet industry. This is the largest gathering of outlet industry professionals in the U.S.
2. Make deals with dozens of outlet developers, retailers and suppliers at our enlarged trade exposition.
3. Take away the latest trends and best practices in outlet retailing, outlet marketing and outlet leasing from a distinguished array of speakers and panelists.
4. Find out what the hot retailers are planning for 2013 at this year's Retailer Runway.
5. Celebrate the industry's success stories at this year's Outlet Retail Chain Awards and our CORD Outlet Hall of Fame Awards.
6. Get together in a small group setting to learn from your choice of roundtable topics and roundtable leaders. .
7. The leading-edge conference program, assembled by over 25 respected professionals in the outlet industry, will speak directly and practically to your work needs.
8. If you are a retailer, you may attend the convention for free!

Visit our web site for details www.icsc.org/2012fvr