



# Exhibit Space Application

2012 VRN FALL OUTLET LEASING AND MARKETING CONVENTION  
September 10-11, 2012 • Sheraton Meadowlands Hotel & Convention Center, East Rutherford, NJ

The fees shown below are for a 10' x 10' booth, and includes carpet, pipe and drape and a company ID sign. They do not include meeting, registration, furnishings, electrical or other booth services.

	Member	Non-Member
First Call Early Bird Rate -- Must be received no later than June 1, 2012	\$390.00	\$440.00
After June 1, 2012	\$420.00	\$470.00

An exhibitor's kit will be sent to you under separate cover upon receipt of your exhibit form.

The fee does not include meeting registration.

In order to provide a high quality event and at the same time control exhibitor costs, the following design criteria have been established:

- Each booth will be defined by 8' high back and side drape.
- Companies with pre-existing displays are invited to use their exhibit provided that the height of the exhibit does not exceed 12' at the lease line with a depth of 2' into the booth and 8' within the interior perimeter walls.
- No hanging signs, banners or drop ceilings are permitted.

For further assistance please call Sally Stephenson, ICSC, 847-835-1617, FAX 847-835-5196, sstephenson@icsc.org or Ester Vivona, ICSC, 646-728-3647, FAX 732-694-1747, evivona@icsc.org

## Exhibit Information: (Please print)

COMPANY (AS IT SHOULD APPEAR IN PROGRAM/SIGNAGE)

CONTACT

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

TELEPHONE

FAX

E-MAIL

ICSC MEMBERSHIP NUMBER

- I'll require use of a pipe and drape display.     I'll be using my own display.

## Exhibitor Payment and Processing

Total number of Booths requested \$ \_\_\_\_\_ Total Cost for Booth(s) \$ \_\_\_\_\_ Total Check Amount \$ \_\_\_\_\_

**No refunds will be issued for voluntary booth cancellations.**

**Important: All exhibitors must register. Please complete attached registration form.**

## Payment:

- Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_
- MasterCard     Visa     AMEX     Discover \$ \_\_\_\_\_

NAME (AS IT APPEARS ON CARD)

SIGNATURE

CREDIT CARD # (INCLUDE ALL DIGITS)

EXPIRATION DATE (MONTH/YEAR)

Application for exhibit space at the 2011 VRN Fall Outlet Retail Convention indicates the applicant's willingness to abide by all exhibit terms and conditions, general regulations, and rules and regulations to be sent under separate cover at a later date. Exhibitor accepts as part of this agreement, and agrees to comply with, the rules governing the deal making set forth and any additions or amendments to these rules as may be included in the official Exhibitor Service Kit to be forwarded to each Exhibitor at a later date.