

Deal Making Booth Request Form

San Diego Convention Center, San Diego, CA
September 22–24, 2010



COST

- ❖ Member: \$370 per 10x10 booth
- ❖ Non-member: \$555 per 10x10 booth

METHOD OF PAYMENT

Fax: +1 732 694 1800
(Credit card registrations only)

Mail: ICSC, P.O. Box 26958
New York, NY 10087-6958

Please make check payable to ICSC.

DEADLINE

- ❖ First call form must be submitted by January 15, 2010 to reserve booth location.

WHO QUALIFIES

- ❖ Retailers
- ❖ Brokers Representing Retailers
- ❖ Developers/Owners
- ❖ Lenders
- ❖ Suppliers
- ❖ Cities/Municipalities/Economic Development Agencies

INCLUDES

- ❖ Pipe and drape
- ❖ 6' x 30" draped table
- ❖ 2 chairs
- ❖ 1 wastebasket
- ❖ Company sign

GUIDELINES

- ❖ Exhibits must not extend beyond the boundaries of the booth.
- ❖ Each person working at the booth must be an advance paid registrant for the Conference. **There are no exhibit staff badges with the booth.**

- ❖ **Height Restrictions: Exhibit Fixtures, Components, and Identification Signs are permitted to a maximum height of 8'.**
- ❖ No booth will be assigned until registration and booth payment is received.
- ❖ All exhibitors are required to provide General Liability insurance naming ICSC, GES and the San Diego Convention Center as co-insureds.

AVAILABILITY

- ❖ Booths are assigned on a first-come, first-served basis until all booths are taken.
- ❖ Sending in this Deal Making Booth Request Form does not guarantee you a booth.

NOTIFICATION

- ❖ You will receive a written Booth Confirmation from ICSC at least one month prior to the meeting, this is contingent upon the date we receive your booth request, if a booth has been reserved for you. If you do not receive a letter regarding the status of your request, notify the meeting contact listed below to confirm.

- ❖ **All Exhibit Staff must register for badges.**

CANCELLATIONS

- ❖ Notify ICSC immediately if you must cancel.
There is NO refund for exhibit booth cancellations at any time.

CONTACT

- ❖ Douglas Lugo
Trade Expositions Planner
Tel: +1 646 728 3847
E-mail: dlugo@icsc.org

REGISTER US FOR: 10' x 10' Booth 10' x 20' Booth 20' x 20' Booth Other _____

Contact Name (person to receive exhibitor confirmation information)

Company

Address

City

State/Province

ZIP/Postal Code

Telephone

Fax

E-mail

ICSC Member #

2009WS-A

METHOD OF PAYMENT

- Check or money order made payable to ICSC enclosed for \$ _____
- MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (Mo/Yr)