



**Grant Benson**  
**Dunkin' Brands, Inc.**  
**Vice President of Franchising & Market Planning**

As Vice President of Franchising and Market Planning for Dunkin Brands, Grant Benson leads the teams responsible for defining the **Dunkin' Donuts®** and **Baskin Robbins®** expansion strategies for new and existing markets, as well as responsibility for attracting and signing new franchisees into both systems.

Over the last five years, Dunkin' Donuts' franchising team has been a leader in QSR segment in terms of new store commitments year over year, and continues to generate a consistent pipeline of new franchise developers as well as generating incremental unit commitments from the population of existing franchisees, fueling each brands' rapid expansion plans.

Benson has 30 years of experience in the retail and restaurant segment, nearly 25 of it with Dunkin' Donuts. Prior to his current role in Franchising, Benson spent considerable time in both Operations and Development in numerous markets throughout the country. Before joining Dunkin' Donuts Benson managed district level operations in the gas and convenience store industry assisting both company operated and franchised units.

Benson has a B.A. in Business Administration with a major in Management from Miami University in Oxford, OH.

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## **Bio: Jon Gaiman**

Jon Gaiman, is currently the Vice-president of Development for Dunkin' Donuts – America's favorite stop for coffee and baked goods. Jon's responsibilities include new store development, asset management, remodels, relocations, and construction.#

Jon's development division continues to deliver against a steady and strategic growth plan to increase Dunkin's franchised locations across the U.S., adding 250 locations in 2009 alone, bringing total U.S. Dunkin' Donuts count to over 5,400 restaurants.

Jon has more than 25 years of experience in retail store development. Prior to his current role with Dunkin' Donuts, Jon was Vice President of Store Development for Starbucks across the eastern half of the United States and Canada, and also served as Director of Development for Starbucks where he managed new store growth in the Northeast, including real estate, construction and design. Prior to Starbucks, Jon was a Real Estate Manager with McDonald's.

Jon holds a B.A. in Business Administration with a concentration in Marketing from State University College in Fredonia, NY. Jon will work out of his home in New York.