

THE RECON BUZZ

THE GLOBAL RETAIL REAL ESTATE CONVENTION
LAS VEGAS MAY 23-25 2010

MONTHLY
EVERYTHING YOU NEED TO KNOW ABOUT THE WORLD'S
LARGEST GATHERING OF RETAIL REAL ESTATE PROFESSIONALS

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**Register by
March 31
to Receive
Your Badge
in the Mail**

*Please disregard if you have
already registered for RECon.*

Second Annual Night of the Stars at RECon



The Stars Come Out and Shine Sunday, May 23 at "The Joint" in the Hard Rock Hotel & Casino. The Night of the Stars gala at RECon will be an unforgettable evening, complete with a cocktail reception for a full hour of mingling and networking, a sumptuous sit-down dinner and an industry awards presentation featuring ICSC's annual Best-of-the-Best Awards, followed by entertainment with popular comedian, TV and movie actor Kevin Nealon. The event takes place May 23, 7:00 - 10:30 pm. To purchase tickets [click here](#). For information on sponsorship opportunities contact [Rita Malek](#) at +1 646 728 3539.

Sponsorship Opportunities at China Retail Reception

ICSC will be hosting the China Retail Reception where developers, brokers and retailers can network and learn more about what is happening in the Chinese retail real estate industry. The event offers an excellent opportunity to meet those who are actively shaping one of the world's fastest growing markets. Three levels of sponsorship opportunities are available providing companies with unparalleled marketing exposure. All sponsors will be allowed to invite guests to the reception providing they are registered for RECon. The reception takes place Sunday, May 23 in the Las Vegas Convention Center, 5:00 - 6:00 pm. For more information regarding sponsorship contact [Rita Malek](#) at + 1 646 728 3539.

New Initiative: Special Interest Group Forums



New this year, Special Interest Group Forums (SIGs) focus on specific disciplines within the industry and allow attendees to meet and share common ideas, interests and challenges. SIGs provide a tremendous opportunity to network with colleagues, engage with business associates and allow for informal interactive discussion. SIGs disciplines include: *Alliance/Public and Private Sector · Architecture/Design · Construction · Finance · Leasing · Legal · Private Developers/Sole Proprietors · Retailers · Students · Women in Real Estate.*

The Forums will be held on May 23, 10:45 am-12:00 noon in the Las Vegas Convention Center. All attendees will receive a form to register for the Forum focusing on their professional discipline. You must be involved in that specific sector of the industry to attend. There is no additional cost and RSVPs are required for entry. Additionally, a SIG/Leadership Networking Brunch will be held following the Forums. For more information and registration [click here](#).

Announcing Participants in the Global Retail Runway

The Global Retail Runway is a must-attend event at ICSC conferences around the globe and offers an excellent opportunity for owners and developers to meet with today's most exciting retailers and learn about their business and expansion plans. The RECon Global Retail Runway will feature retailers that are on the cutting edge of the marketplace, as well as some of the most sought after shopping center tenants throughout the world. The Global Retail Runway will be held May 24, 3:00 - 4:15 pm.

Retailers confirmed to date include: *99¢ Only Stores, AutoZone, Baskin Robins, BevMo!, BJ's Brewhouse, Burlington Coat Factory, California Pizza Kitchen, Chipotle, CLEARWIRE, Cool-de-Sac, The Counter Burger, Crunch Fitness, CVS, Duncan Brands, Dunkin' Donuts, Energy Kitchen, FOOD 4 LESS, Great Clips, Jos. A. Bank, Kool Smiles, Panera Bread, Pinkberry, Smart & Final / Henry's Farmers Markets, Snap Fitness, SONIC DRIVE-IN, Specialty's Cafe & Bakery, Walgreens, Which Wich?, Wolfgang Puck, Worldwide, Inc.*

Reconnect Pavilion - Recruiting, Retraining & Resources



Reconnect
Recruiting, Retraining & Resources

The Reconnect Pavilion returns to RECon, an exciting and timely initiative to address the changing needs of attendees - all in one convenient location. The Pavilion features a wide range of information and resources, sessions and one-on-one coaching for attendees looking to improve their job skills, transition into a new career, return to school, recruit employees or launch a new business. The Reconnect Pavilion will feature mentoring, power sessions, recruiters, university row, small business resources and more. For information [click here](#).

RECon Refresher Webinar

Whether you are an old pro or a new attendee, you won't want to miss this webinar for the latest on how to Navigate the New and Improved RECon. The webinar takes place April 9, 2:00 - 3:00 pm EST and will focus on new program features, logistics within the Las Vegas Convention Center and much more. All RECon registrants will be sent information to participate in this webinar.

networkNow!

networkNow! is a free online matchmaking tool designed to help attendees and exhibitors increase their ROI at RECon. The easy-to-use matching, searching and visualization tools enable you to quickly identify exhibitors and attendees with whom you would like to exchange knowledge, develop a business partnership or share best practices. This free service automatically matches and selects the best possible connections for you based on the information you provide. It allows you to schedule meetings before, during and after the show, search for new products and show specials, create a personalized, printable show floor plan and more! For more information [click here](#).

Continuing Education Units Available

Continuing Education Units are available from the University of Nevada - Las Vegas. Those interested must complete a certificate provided by UNLV on-site at RECon listing all the sessions attended. Once authorized on-site by ICSC, attendees are then responsible for submitting this to the Agency of their choice to apply for Continuing Education Credits.

American Institute of Architects (AIA) credits will be awarded for the Architecture Special Interest Group on May 23, 10:45 am -12:00 noon, as well as for the Retail Case Study on City Center session held on May 24, 1:45 - 2:45 pm. AIA forms will be available at each session for you to complete and submit. Instructions will be provided in the at-door program on-site.

RECon Academy

Back by popular demand, RECon Academy is a unique educational opportunity to learn from the industry's most knowledgeable instructors as well as a great way to combine education with business while at RECon. The five-class educational program focuses on leasing, management, development, design and construction and financial analysis. Also incorporated will be professional certification reviews in the leasing, management and development courses. For more information and pricing [click here](#).

Discounted Hotel Rates

The Las Vegas Hilton, headquarters hotel for RECon, has lowered their rates to \$99-\$149 per night. Have another favorite hotel? We have many hotels to choose from starting at \$40 per night. May is fast approaching so book your room now with *no penalties!* [Click here](#) to book your room.

For more information, visit www.icsc.org/2010SC. See you in Las Vegas!

Recon Sponsors:

