



Company Name (**Exhibiting Company**) \_\_\_\_\_

Company Web Site Address \_\_\_\_\_

Exhibitor Contact (**This person will receive ALL exhibitor information**) \_\_\_\_\_

\*Exhibitor Contact Email Address (**REQUIRED-ALL information will be sent via email to this contact**) \_\_\_\_\_

Address (**Please provide full address**) \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Telephone (**Required**) \_\_\_\_\_

Fax \_\_\_\_\_

ICSC Company Membership Number (**If applicable**) \_\_\_\_\_

Description of your company's product or service (**Required**): \_\_\_\_\_

<input type="checkbox"/>	Trade Expo
<input type="checkbox"/>	Green Zone

- \*ICSC can not guarantee that you will not be placed near a competitor.
- \*Submission of This Application Does Not Imply Guaranteed Booth Space.
- \*Exhibit Space is confirmed ONLY in Writing / Space is Not Confirmed or Implied Verbally.
- \*Fax Confirmations, Email receipts and/or Tracking Receipts DO NOT imply the Guaranteed Receipt of an Application.
- \*Applications CAN NOT Be Processed Without Payment.

**Voluntary Cancellations are Not Refundable, Nor Transferable**

**ICSC MEMBER RATES**

**Member Fee: \$2,795.00 {per 10x10 Booth}**

\_\_\_\_\_ x \$2,795.00 = \_\_\_\_\_

# of booths \_\_\_\_\_ Space Fee \_\_\_\_\_

\*Corner Request {10% of total} \_\_\_\_\_

Corner Fee \_\_\_\_\_

Total \$ \_\_\_\_\_

Total

**ICSC NON-MEMBER RATES**

**Non-Member Fee: \$3,999.99 {per 10x10 Booth}**

\_\_\_\_\_ x \$3,999.99 = \_\_\_\_\_

# of booths \_\_\_\_\_ Space Fee \_\_\_\_\_

\*Corner Request {10% of total} \_\_\_\_\_

Corner Fee \_\_\_\_\_

Total \$ \_\_\_\_\_

Total

**Trade Exposition Space Includes:**

1. Three Staff Badges per booth purchased (*allows Access to the Exposition & Leasing Halls only*)
2. Contact listing in the on-site Convention Program (*provided application & payment is received by January 8, 2010*).

**Booth Packages Include:**

1. 8' high black side and back drape
2. Carpet

Exhibitors are required to provide General Liability Insurance naming ICSC, the Las Vegas Convention Center and GES as co-insured's with limits of liability of at least \$1,000,000 combined single limits including bodily injury, property damage, fire and theft.

\*Assigned booths with corner exposure will be assessed a 10% surcharge of the total space commitment. If your "Total Space Fee" does not include a 10% surcharge for a corner exposure, your company will not be applicable for a potential corner space.

This DOES NOT guarantee you will be assigned a corner booth space.

**Make Checks Payable to ICSC**

2010 RECon Trade Exposition  
 International Council of Shopping Centers  
 ATTN: Trade Expositions Department  
 1221 Avenue of the Americas, 41<sup>st</sup> Floor  
 New York, NY 10020-1099

**DIRECT FAX: +1 732-694-1740**

Credit Card: \_\_\_\_\_ Master Card \_\_\_\_\_ VISA \_\_\_\_\_ AMEX

Name: \_\_\_\_\_

(Please print it exactly as it appears on the credit card)

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*Payments CAN NOT be processed without the signature of the credit card holder.**

The Exhibitor understands that ICSC will not confirm exposition booth space until February 2010. The Exhibitor has read the foregoing application for Exhibit Space and agrees to all terms, conditions, authorizations & covenants contained here.

\_\_\_\_\_  
 Company Authorized Signature (**Required**)