



RECon Leasing Mall Exhibit Data Sheet

(A completed Exhibit Data Sheet **MUST** accompany each Exhibit Design Submission to qualify for official review)

Please print clearly

Exhibitor Name

Full Address of the Exhibit Location (as it appears in the ICSC space confirmation)

Exhibit Size

Total Square Footage

Exhibitor (or appointed EAC) Contact Name

Contact Title

Contact Phone Number

Contact E-Mail Address

Date Submitted

EXHIBIT STRUCTURE INFORMATION

PLEASE CHECK ONE

- Same Exhibit used at ICSC RECon 2009
Modification to Exhibit Structure used at ICSC RECon 2009
New Construction / New Exhibit in 2010

EXHIBIT LOCATION / ADDRESS INFORMATION

PLEASE CHECK ONE

- Same exhibit location / address from ICSC RECon 2009
New location / address
Comments:

EXHIBIT DESIGN CRITERIA COMPLIANCE

PLEASE CHECK ONE

- All exhibit items are 10' in height or below (or 8' and below for Public Sector Plaza locations)
All items above 10' in height, up to 16', are located within the 4' deep design control area.
Some items are in excess of the stated Exhibit Design Criteria and a variance is requested for consideration.

Important Notes and Information:

- 1. Submissions are due no later than 12:00 pm EST on Friday, February 12, 2010.
2. A completed RECon Exhibit Data Sheet must accompany each Exhibit Design Submission to qualify for official review.
3. Incomplete submissions will not be reviewed and will be returned.
4. Please see #5 in the RECon 2010 Exhibit Design Criteria for full submission requirements and submission contact information.
5. It is each exhibitor's responsibility (or appointed EAC) to thoroughly review the RECon 2010 Leasing Mall Exhibit Design Criteria and RECon 2010 Leasing Mall Rules and Regulations.
6. Exhibit designs should be submitted each year only after the exhibitor has received space confirmation from ICSC to ensure guaranteed space size, location and orientation.
7. E-mailed submissions only (10MB maximum size. Mailed and faxed submissions will not be accepted.
8. Booth construction should not begin until an ICSC Exhibit Approval has been issued.
9. All submissions are reviewed in the order they are received with an average response time of three (3) weeks from the date the Leasing Mall Exhibit Data Sheet and Exhibit Design Submission forms are received.
10. EAC's representing more than one exhibit must submit exhibit designs separately to ensure proper ICSC approval and record for each exhibitor. Batch submissions will not be accepted.

Submissions must be sent to the following contacts by 12:00 pm EST on Friday, February 12, 2010:

- REConDesignSubmissions@ges.com for Exhibit Design Criteria compliance review and written approval.
EEmeric@icsc.org for ICSC review and records
LVCVA Fire & Safety (please review the RECon Leasing Mall Exhibit Design Criteria to determine if your exhibit requires Fire Marshal review and approval).