

# NIGHT OF THE STARS!

The Stars Come Out and Shine Sunday Evening at “The Joint” in the Hard Rock Hotel & Casino, the most stylish and popular resort ever built in Las Vegas. ICSC’s Night of the Stars gala at RECon will be an unforgettable evening complete with a cocktail reception for a full hour of mingling and networking, a sumptuous sit-down dinner and an industry awards presentation featuring ICSC’s annual Best-of-the-Best Awards and entertainment with the popular comedian, TV and movie actor, Kevin Nealon.

The evening unfolds with a cocktail and hors d’oeuvres reception in the stylish rock and roll interior of “The Joint” where you can mingle with friends, colleagues and business associates. Then sit down for a delicious full-course dinner followed by ICSC’s annual Best-of-the-Best Awards presentation in which Kevin Nealon will play a part in introducing each of the four industry awards and then the stars will shine as Kevin performs for the crowd.

A complete program Sunday evening at “The Joint” in the Hard Rock Hotel in Las Vegas offers dinner and cocktails, entertainment, industry awards and the best place to mingle with friends and colleagues, entertain clients and meet new associates.



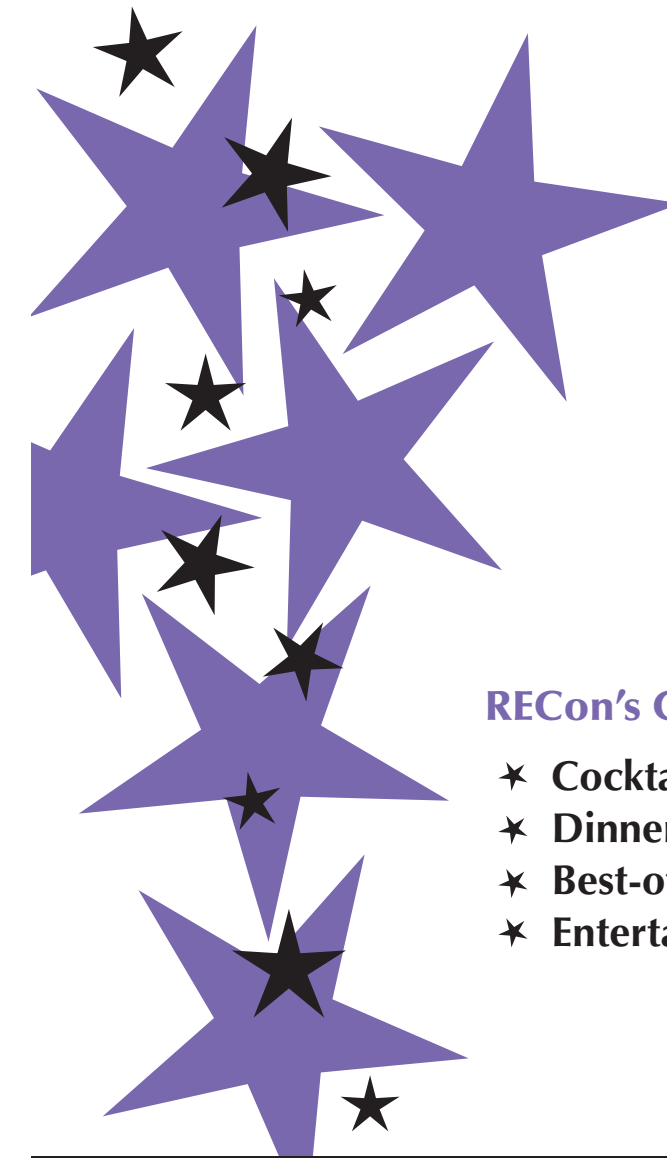
### THE EVENING’S SCHEDULE

- ★ Cocktail Reception
- ★ Dinner Served
- ★ Best-of-the-Best Awards Presentation
- ★ Entertainment with Kevin Nealon



All net proceeds from the gala dinner will go to support the ICSC Foundation

 International Council of Shopping Centers  
1221 Avenue of the Americas  
New York, NY 10020



### RECon’s Gala Event

- ★ Cocktails
- ★ Dinner
- ★ Best-of-the-Best Industry Awards
- ★ Entertainment

*Night  
of the  
Stars*



Sunday, May 23, 2010

7:00 – 10:30 pm

“The Joint” at the  
Hard Rock Hotel & Casino  
Las Vegas, NV

 International Council of Shopping Centers

KEVIN NEALON



Kevin Nealon has set himself apart from other comedic performers with his unique sense of humor, dry wit, and likeable demeanor. Nealon is best known for his nine-year stint as a cast member of NBC's "Saturday Night Live". More recently, Nealon has received critical acclaim for his role in the Showtime series *Weeds*.

While Nealon has made an impression on audiences in television,

his film career continues to grow. He recently starred in Adam Sandler's comedy *You Don't Mess with the Zohan* for Sony Pictures. The film grossed \$201 Million worldwide. He has also appeared in the movies *Happy Gilmore*, *Anger Management*, *Little Nicky*, *Daddy Day Care*, *Good Boy!* and *Grandma's Boy*.

Nealon's first one hour stand up special called, "Kevin Nealon: Now Hear Me Out"! aired on "Showtime" in September 2009 to rave reviews. And, Nealon recently wrote a book entitled, *Yes, You're Pregnant But What About Me?*, which is a comical look at the male perspective of pregnancy.



Three easy ways to purchase tickets and become a sponsor:

**ONLINE (CREDIT CARD ONLY)**  
ICSC.org/ICSC2010NOS

**FAX**  
Tickets and sponsorships may also be purchased via credit card by faxing the appropriate form below to +1 732 694 1800.

**MAIL**  
For check or credit card payments, complete the appropriate form below and mail to:  
**ICSC**  
**PO Box 26958**  
**New York, New York 10087-6958**



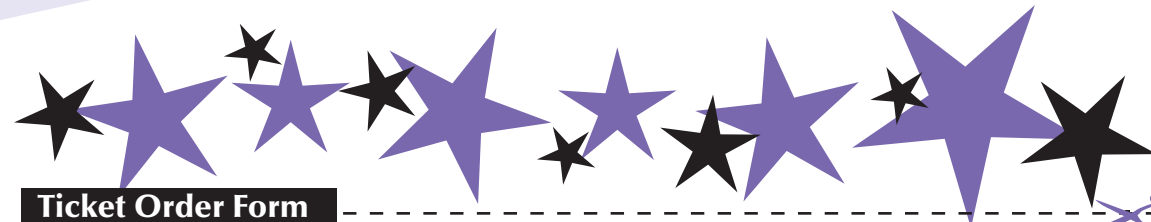
No refunds will be given for cancellations received after **May 4, 2010**. All requests for refunds must be received by ICSC in writing.

**For more information on the Night of the Stars and ICSC's Best of the Best Awards, call +1 646 728 3462.**

**FEES**

**Individual ticket: \$245    Table of 10: \$2,450**

**For information to purchase a Foundation table, visit [www.icscfoundation.org/2010Gala](http://www.icscfoundation.org/2010Gala) or call +1 646 728 3628.**



**Ticket Order Form**

I am registering for  \_\_\_\_\_ Ticket(s) @ \$245 per ticket  
 \_\_\_\_\_ Ticket(s) @ \$2,450 per table

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Membership No. \_\_\_\_\_  
 Please check here if any of the above information has recently changed.  
**Method of Payment**  
 Check or money order made payable to ICSC enclosed for \$ \_\_\_\_\_  
 MasterCard  Visa  AMEX  Discover \$ \_\_\_\_\_  
Name (as it appears on credit card) \_\_\_\_\_ Credit Card # (include all digits) \_\_\_\_\_  
Expiration Date (month/year) \_\_\_\_\_ Signature \_\_\_\_\_

**Sponsorship Application Form**

Please sign me up for  Platinum \$25,000  Gold \$12,000  
 Silver \$5,000  Bronze \$2,500

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Membership No. \_\_\_\_\_  
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Name (as it appears on credit card) \_\_\_\_\_ Credit Card # (include all digits) \_\_\_\_\_  
Expiration Date (month/year) \_\_\_\_\_ Signature \_\_\_\_\_

**Platinum**

**\$25,000**

- Company logo in all RECon 2010 printed material
- 50-100 word write-up in Night of the Stars' program
- Full-page ad in Night of the Stars' program
- Full-page ad in *Shopping Centers Today* RECon Show Daily
- Web banner and company logo with link on ICSC website and Awards Gallery
- Video/logo loop/sponsor mention at podium
- Signage at cocktail reception
- Ability to offer gift/present to all attendees
- Two complimentary tables for 10 at the Night of the Stars

**Gold**

**\$12,000**

- Company logo in all RECon 2010 printed material
- Full-page ad in Night of the Stars' program
- Full-page ad in *Shopping Centers Today* RECon Show Daily
- Web banner and company logo with link on ICSC website and Awards Gallery
- Video/logo loop/sponsor mention at podium
- Signage at cocktail reception
- Ability to offer gift/present to all attendees
- One complimentary table for 10 at the Night of the Stars

**Silver**

**\$5,000**

- Company logo in all RECon 2010 printed material
- Half-page ad in Night of the Stars' program
- Web banner and company logo with link on ICSC website and Awards Gallery
- Video/logo loop/sponsor mention at podium
- Signage at cocktail reception
- Ability to offer gift/present to all attendees
- Five complimentary tickets for the Night of the Stars

**Bronze**

**\$2,500**

- Company logo in all RECon 2010 printed material
- Half-page ad in Night of the Stars' program
- Web banner and company logo with link on ICSC website and Awards Gallery
- Video/logo loop/sponsor mention at podium
- Signage at cocktail reception

For more information on sponsorship contact Rita Malek at +1 646 728 3539 or [rmalek@icsc.org](mailto:rmalek@icsc.org).