

RECON May 23-25, 2010, Las Vegas, NV REGISTRATION FORM

RETURN TO:

INTERNATIONAL COUNCIL
OF SHOPPING CENTERS
P.O. Box 26958
New York, NY 10087-6958

FAX: +1 732 694 1800

ONLINE: www.icsc.org/2010SC

Check here if name and address are to be corrected on ICSC's records to conform to information below.

Note: Changes in company membership can only be done if paid by the individual.

PLEASE PHOTOCOPIY FORM AS NEEDED.

REGISTRATION INFORMATION

Individual Membership Number* (As it appears on your membership card) _____

*To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.

Last Name _____ First Name _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

SPOUSE PROGRAM

Indicate name of Convention registrant _____

Last Name _____ First Name _____

Badge and Correspondence Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Fax Number _____ E-Mail _____

MEETING REGISTRATION FEES

	Advance	On-Site
ICSC Members	\$425	\$575
Non-members	\$850	\$1,150
Pay the member rate by joining ICSC today.		
Student Members*	\$50	\$50
Spouse Program	\$425	\$575

\$ _____

ICSC MEMBERSHIP FEE (For Non-members)

Regular and Associate	\$800
Affiliate and Public/Academic	\$100
Public/Academic Affiliate	\$ 50
Student	\$ 50

\$ _____

IMPORTANT: ICSC-issued color photo badges are required for everyone attending RECon. Badges will be mailed only to those who have submitted an acceptable photo and registered by March 31, 2010. Avoid delays in Las Vegas, submit a photo now. Instructions can be found on ICSC's web site at <http://www.icsc.org/photo>.

TOTAL AMOUNT DUE \$ _____

*Registrants must be ICSC student members to qualify for the student rate. To become a student member you must apply in advance.

METHOD OF PAYMENT

All prices are in U.S. funds.

Check or money order made payable to ICSC enclosed for \$ _____ or MasterCard VISA AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date

REGISTRATION DEADLINES

Register and submit a photo by March 31, 2010 to receive your badge in the mail. Registrants who pay the member rate must be a member in good standing on March 31 to retain that rate and receive a badge in the mail. All badges will be mailed at the end of April with instructions. Upon arriving in Las Vegas just stop by the Registration Center at the Las Vegas Convention Center or at one of the remote satellite locations to pick up your badge holder and program information.

March 31, 2010 Register and submit a photo by deadline to receive your Convention badge in the mail.

April 30, 2010 Deadline to pre-register before arriving in Las Vegas. Registrations will not be accepted after this date.

May 22, 2010 Registrations will be accepted on-site in Las Vegas.

CANCELLATIONS/TRANSFERS: If you are unable to attend RECon, you may transfer your registration to a colleague (member to non-member transfer requires higher registration fee be paid). After badges are mailed, the original registrant's badge must be returned at time of transfer. You may cancel your registration up to March 31, 2010 and receive a refund. All cancellations will be subject to a \$25 fee and must be received by ICSC in writing. No refunds will be issued after March 31.

ADA: Any disabled individual desiring an auxiliary aid for this meeting should notify ICSC at least five weeks prior to the meeting.

CONTINUING EDUCATION CREDITS:
SCSM/SCMD: 1.5 credits; CLS: 1.5 credits



International Council
of Shopping Centers

2010 RECon Spouse Program

Planning on accompanying your Spouse to the RECon Convention in Las Vegas? Why not register for the Spouse Program! This program offers a Lounge for you to go during the Conference to get a Makeover or just relax. In addition to entrance to any of the RECon sessions and events, you are also invited to attend some of the special Spouse Program sessions that are detailed below. *Are you in?*

STEP ONE - REGISTER

To Register Go To: http://www.icsc.org/2010SC/spouse_program.php

IMPORTANT: ICSC-issued color photo badges are required for everyone attending RECon. Badges will be mailed only to those who have submitted an acceptable photo and registered by **March 31, 2010**. Avoid delays in Las Vegas, submit a photo now. Instructions can be found on ICSC's web site at <http://www.icsc.org/photo>.

Registration Fees:

Advanced Registration: \$425 (on or before April 30, 2010)
On-Site Registration: \$575

Complete the ReCon Registration Form Online. You must indicate the name of the primary registrant of RECon.

Important Deadline Dates: To have your Badge mailed to you prior to the Conference, you must register by **March 31, 2010**.
To qualify for the Advanced Rate, you must register by **April 30, 2010**.

STEP TWO - SPOUSE RSVP

Once you have completed your registration, please complete the Spouse RSVP Form below and return it no later than **Monday, May 10, 2010** to **Lorraine Mazza** via fax at **732/694-1745** or via email at lmazza@icsc.org. All activities are available on a first-come, first-served basis and we recommend you sign up in advance to secure your first choices.

If you pre-registered and received your badge in the mail, you may validate your badge at any of the following locations: McCarran Airport (Baggage Claim Area), in the Spouse Lounge at the Las Vegas Convention Center in Room N263, or at the Las Vegas Convention Center, North and South Halls.

The Spouse Hospitality Lounge will be open during the following hours:

Sunday, May 23...2:00 pm – 5:00 pm
Monday, May 24...8:00 am – 5:00 pm
Tuesday, May 25...9:00 am – 3:00 pm

Spouse Program RSVP FORM

Last Name First Name

Name of Convention Registrant's Company

Address City, State

E-mail address

I would like to attend the following Spouse Program activities:
(Please check all that apply):

Monday, May 24, 2010

- 8:30 – 10:30 am
Shop Your Shape Seminar and Continental Breakfast
Saks Fifth Avenue - Fashion Show Mall

I plan to take the bus to the Saks Fifth Avenue YES NO

Transportation

Shuttle Bus Service will depart from the Las Vegas Convention Center 30 minutes prior to the start time and will return to the Convention Center 15 minutes after the conclusion of this event. **Please be sure to check off on the registration form if you intend to take the bus.**

- 3:00 – 4:00pm Olive Oil Tasting

Tuesday, May 25, 2008

- 10:00 – 11:30am Gambling 101

Sessions will be held in LVCC Room N263.
Please see Program for event descriptions.

Makeovers:

Makeovers are available by appointment only. To make an appointment with a Laura Mercier Consultant, please indicate your 1st, 2nd & 3rd choices for dates and times. Makeovers are a ½ hour each.

Sunday, May 23 2:00 pm – 5:00 pm
Monday, May 24 9:00 am – 5:00 pm
Tuesday, May 25 9:00 am – 3:00 pm

	Date	Time
1 st Choice		
2 nd Choice		
2 nd Choice		

NOTE: You will be notified prior to the conference of your confirmed appointment date and time. If you need to cancel your appointment, please do so at least one-hour prior to your appointment time. To cancel, contact the makeup representatives at the spouse lounge.

Fragrance Layering:

Jo Malone will demonstrate the art of Fragrance Combining by layering each Jo Malone Scent to create intoxicating blends that are unique to your own style. Fragrance Combining is a philosophy to create your signature scent. There is no need to sign up, just stop by the Spouse Lounge and speak with the Jo Malone Representative.

**To confirm participation, please email or fax form,
no later than Monday, May 10, 2010 to:**

Lorraine Mazza
ICSC
1221 Avenue of the Americas, 41st Floor
New York, NY 10020-1099
Email: lmazza@icsc.org

laura mercier



JO MALONE
LONDON

RECon CONVENTION PROGRAM

2010 SPOUSE PROGRAM

General Spouse Program Information

The Spouse Program is intended for spouses and companions of RECon attendees. Registered spouses and companions are welcome to attend sessions, meal functions, Leasing Mall and Trade Exposition, as well as the Spouse Program events. This year's program offers an *Saks Fifth Avenue* Shop Your Shape Seminar and Shopping Experience; Olive Oil Tasting; and a Gambling Seminar.

Saks Fifth Avenue will provide make-up artists from the Laura Mercier makeup line for scheduled makeover appointments in the Spouse Lounge. In addition, *Saks Fifth Avenue* will have an exclusive lifestyle collection for the bath, body and home from the world of Jo Malone, Saks Fifth Avenue Beauty Specialist. Jo Malone will demonstrate the art of Fragrance Combining by layering each Jo Malone Scent to create intoxicating blends that are unique to your own style. Fragrance Combining is a philosophy to create your signature scent.

The Spouse Program hospitality lounge will be located at the Las Vegas Convention Center and will be open during the following hours:

Sunday, May 23...2:00 pm – 5:00 pm

Monday, May 24...8:00 am – 5:00 pm

Tuesday, May 25...9:00 am – 3:00 pm

Note: PHOTO BADGES are required for everyone attending RECon.

Avoid long lines at registration, register and submit a photo by March 29, 2010 and receive your badge in the mail. No badges will be mailed without photos. Badges can be validated in Las Vegas at one of the Satellite Badge Validation Centers or at the Las Vegas Convention Center.

Pre-registration is required for all Spouse Program events. You will be sent an events participation form upon receipt of your registration.

SUNDAY, MAY 23, 2010

2:00 – 5:00 pm

Registration and Hospitality Lounge

MONDAY, MAY 24, 2010

8:00 am – 5:00 pm

Registration and Hospitality Lounge

8:30 – 10:30am

Shop Your Shape! Seminar and Continental Breakfast

Saks Fifth Avenue, Fashion Show Mall

Are you an Apple, Pear or a Skinny Gene?

Wear items that elongate your waist, that show off your legs, or accent your curves. Did you know that when you wear darker colors on the bottom, it gives the illusion of slimmer hips? These are just a few essential tips on how to dress for your shape. Learn about these tips and more plus see the latest fashion trends for summer at Saks Fifth Avenue. The bus will leave the Convention Center at 8:00 and return 15 minutes after the event.

MONDAY, MAY 24, 2010 *(continued)*

3:00 – 4:00pm

Olive Oil Tastings

**Las Vegas Convention Center, North Hall
Room N263**

Join our local olive oil enthusiast, Chef Christina Wokosky, as we taste and explore the Italian world of Extra Virgin Olive Oil. We will taste oils in several price ranges and discuss: history, cultivation, processing methodologies, regional differences, and finally, how to taste, assess and compare different oils. We will also explore its nutritional aspects and some unique ways to use Olive Oil in cooking.

SPEAKER:

CHEF CHRISTINA WOKOWSKY

Personal Chef
My Vegas Chef
Las Vegas, NV

TUESDAY, MAY 25, 2010

9:00 am– 3:00 pm

Registration and Hospitality Lounge

10:00 – 11:30am

Gambling 101 – Let’s Play!

**Las Vegas Convention Center, North Hall
Room N263**

Have you ever wondered about how Vegas came to be the Gambling Mecca it is today? Dreaming of that “Big Vegas Win”? While we can’t promise you that you’ll win big, we can help you understand a little more about the gambling industry, how it works and offer some tips on how to maximize your money and playtime. Our speaker, Jeff Voyles, is a leading authority on the international gaming industry and a Visiting Professor of Gaming Management at the William F. Harrah College of Hotel Administration at the University of Nevada, Las Vegas (UNLV) joining the UNLV faculty in 2003. He currently teaches Protection of Casino Games and Surveillance, Gaming Regulation and Control, Casino Marketing, and Casino Customer Service Strategies.

SPEAKER:

JEFFREY VOYLES

Professor
University of Las Vegas
Las Vegas, NV

Transportation

Shuttle bus service will be available throughout the Convention between all participating Convention hotels and the Las Vegas Convention Center. Bus schedules will be included in your Convention kit.

SAKS FIFTH AVENUE MAKEOVERS:

Sunday, May 23...2:00 pm – 5:00 pm

Monday, May 24...8:00 am – 5:00 pm

Tuesday, May 25...9:00 am – 3:00 pm

Pre-registration for makeovers is required. You will be sent an Activities Participation form upon receipt of your registration.