

ICSC RetailGreen A CONFERENCE & TRADE EXPOSITION ON Sustainability, Energy & Environmental Design

OCTOBER 12-14, 2010 ■ DOUBLETREE PARADISE VALLEY RESORT ■ SCOTTSDALE, AZ

The Trade Exposition will present the opportunity for exhibitors with products or services aimed at the sustainability of shopping centers to meet top shopping center management professionals. Attendees to the conference are responsible for the day-to-day development and operations of the world's prime retail properties. These key decision-makers have the power to specify, recommend, approve and purchase products and services for their malls or centers. In addition, the conference attracts many attendees who are new to the industry. Take the opportunity now to meet tomorrow's decision-makers today!

For questions, contact Jill Jarmel at +1 310 228 8964 or email jjarmel@icsc.org or Liz Schaffer at +1 818 728 4552 or lschaffer@icsc.org.

TRADE EXPOSITION SPACE INCLUDES:

- Exhibit booths are configured in 10' x 10' increments.
- * One complimentary conference registration badge
 - * Two staff badges per booth (allows access to the Exposition only)
 - * Contact listing in the on-site conference program (provided application and payment is received by August 20, 2010)
 - * 8' high booth drape and tenant sign for inline booth configurations
 - * Carpet and first night cleaning

BOOTH FEE:

The cost of a 10' x 10' Trade Exposition booth is:

- Member Fee:** \$610 (per 10' x10' Booth)
- Non-Member Fee:** \$800 (per 10' x10' Booth)

Exhibitors are required to provide General Liability insurance naming ICSC and the DoubleTree Paradise Valley Resort as co-insureds with limits of liability of at least \$1,000,000 combined single limits including bodily injury, property damage, fire and theft.

ADDITIONAL GUIDELINES:

- * ICSC cannot guarantee that you will not be placed near a competitor.

- * Submission of this application does not imply guaranteed booth space.
- * Exhibit space is confirmed **ONLY** in writing – space is not confirmed or implied verbally.
- * Fax confirmations, e-mail receipts and/or tracking receipts **DO NOT** imply the guaranteed receipt of an application.
- * Applications cannot be processed without payment.

TRADE EXPOSITION HOURS:

- Tuesday, October 12** 3:30 – 7:00 pm
(including cocktail reception 5:30 - 7:00 pm)
- Wednesday, October 13** 8:00 am – 3:00 pm
(breakfast and lunch served on show floor)

Company Name (Exhibitor/Company Name) _____ Company Web Site Address _____

Exhibitor Contact (This person will receive ALL exhibitor information.) _____

*Exhibitor Contact E-mail Address (Required. ALL information will be sent via e-mail to this contact.) _____

Address _____

City _____ Province /State _____ Postal Code/Zip _____ Country _____

Telephone (Required) _____ Fax _____ ICSC Company Membership Number (If applicable) _____

Company Category (Required): Owner/Developer Management Company Lender/Financial Institution Retailer
 Broker Municipality/Public Sector/Organization Product/Service Provider

ICSC MEMBER FEE

Member Fee: \$600 (per 10'x10' Booth)

_____ X \$600 = _____ Space Fee } TOTAL _____

Corner Request (10% of total) _____ }
 _____ Corner Fee

NON-MEMBER FEE

Non-Member Fee: \$800 (per 10'x10' Booth)

_____ X \$800 = _____ Space Fee } TOTAL _____

Corner Request (10% of total) _____ }
 _____ Corner Fee

METHOD OF PAYMENT:

MAIL: International Council of Shopping Centers
 Eddie Emeric, Trade Expositions Department
 1221 Avenue of the Americas, 41st Floor
 New York, NY 10020-1099

FAX: +1 732 694 1748

Check (Make check payable to ICSC) \$ _____

MasterCard VISA AMEX Discover \$ _____

 Name (as it appears on credit card)

 Account Number

 Expiration Date (mo/yr)

 Signature

The Exhibitor understands that ICSC will not confirm exposition booth space until August 13, 2010. The Exhibitor has read the foregoing application for Exhibit Space and agrees to all terms, conditions, authorizations and covenants contained here.

 Company Authorized Signature (Required)

Voluntary Cancellations Are NOT Refundable or Transferable.

*Payments CANNOT be processed without the signature of the credit card holder.