

Sponsorship Opportunities Available Now!

Sponsoring the 2010 Open-Air Centers Conference puts your company in front of some of the industry's leading developers, retailers, and landlords.

Here are the top five reasons to sponsor this year's exciting conference:

- 1. E-Marketing:** Platinum, Gold and Silver Sponsor company names and logos will be included in all Open-Air Conference email blast campaigns sent directly to the ICSC membership database
- 2. Sponsor Attendee Spotlight:** Only sponsor company attendees will wear the exclusive Sponsor ribbons on their badges—make your attendees stand out in the crowd!
- 3. Exclusive Exhibiting Opportunities:** Each Platinum and Gold Sponsorship includes one guaranteed exhibition table per sponsor during the receptions. This year we are limiting exhibition tables to ONLY 10—the only way to guarantee a table is to become a sponsor.
- 4. ROI:** Successful deal making doesn't begin when the Conference opens. Sponsorships provide an opportunity for favorable return on your sponsorship investment prior to the conference, during the conference, as well as after.
- 5. Brand Recognition:** Most importantly...Brand your company as a leading player in the commercial real estate industry. Don't miss the industry's leading Open-Air event!

Sponsorship Options

Platinum Sponsor—\$3,000

Benefits include:

- Choice of table location on a first-come, first-served basis
- Three (3) Complimentary Conference Registrations
- Company recognition at podium
- High visibility signage throughout conference
- Company name posted on the ICSC Web site
- Company logo and write-up (150 words) in the At-Door Program
- Platinum sponsor ribbons for all company attendees

Gold Sponsor—\$1,500

Benefits include:

- Preferred lender table location
- One (1) Complimentary Conference Registration
- Company recognition at podium
- High visibility signage throughout conference
- Company name posted on the ICSC Web site
- Company logo and write-up (150 words) in the At-Door Program
- Gold sponsor ribbons for all company attendees

Silver Sponsor—\$600

Benefits include:

- Company recognition at podium
- High visibility signage throughout conference
- Company name posted on the ICSC Web site
- Silver sponsor ribbons for all company attendees

2010 ICSC Conference on Open-Air Centers Sponsorship Form

Sponsorships are limited and will be assigned on a first-come, first-served basis. Please select your second, third and fourth choices in case your first choice is not available:

Platinum Gold Silver

Reserve your place now by returning this form along with:

1. Payment via credit card or check made payable to ICSC
2. A one-paragraph company description to mjames@icsc.org
3. Company logo in 300-dpi tif, 300-dpi jpeg, or eps format to mjames@icsc.org

Company Name

(As you would like it to appear on all materials)

Contact Name

Address

City

State

Province

Country

Zip/Postal Code

Business Telephone

Fax

E-mail

20100A

Method of Payment

Check made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)

Credit card number (include all digits)

Signature

Expiration Date (Month/Year)

Return Completed Form To:

Michelle James, CMP

Meeting Planner

ICSC

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