

# JOIN A SPECIAL INTEREST GROUP AT THE FLORIDA CONFERENCE!

## WHAT IS A SIG?

Special Interest Groups (SIGs) focus on a specific discipline of the industry and allows industry professional to get together to share common ideas, interest and challenges. They also provide tremendous opportunity to network with colleagues and engage with business associates. These group meetings will allow for informal interactive discussions.

The following Special Interest Group will be offered at the Florida Conference. You must be involved in that specific sector of the industry to qualify. While there is no additional cost for Florida Conference attendees, RSVPs are required for entry to the Special Interest Group. Please visit [www.icsc.org/2010FL](http://www.icsc.org/2010FL) or [www.sigs@icsc.org](mailto:www.sigs@icsc.org) to reserve your spot. For those wishing to attend the SIG only there is a separate fee required. Please register at [www.icsc.org/2010SIG2](http://www.icsc.org/2010SIG2).

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Sunday, August 22, 2010

*These sessions are concurrent please choose only one of the following groups to join*

**3:00 – 4:30 pm Women in Real Estate** Special Interest Group – The real estate business has undergone major changes—shifts nearly as seismic as those undergone by women in business. What lies ahead for our industry, and for the growing strength of women in it? How do the same techniques of building relationships apply to both our work and personal lives? Be prepared to share and learn!

**3:00 – 4:30 pm Leasing** Special Interest Group – Talk openly with your peers about the challenges and opportunities that exists in today’s market. This session allows for an open discussion between leasing specialist to talk about today’s pressing issues in the coming year.

**3:00 – 4:30 pm Retailers** Special Interest Group - Join your peers at this meeting organized specifically for retailers and constructed by retailers. Discuss topical “retailer only” issues.

**3:00 – 4:30 pm Private Developers** Special Interest Group - In this informative and interactive forum entrepreneurial developers will discuss ways to use their skills in today’s market to earn money in unconventional ways. Come prepared to share ideas and experiences. And any topics you would like to discuss with the group.

**3:00– 4:30 pm Construction/Design** Special Interest Group - An open discussion concerning issues that effect construction and the contracting business. Construction is what takes the ideas, planning, leasing, funding, design, etc. of the development progression and physically turns all of that effort and information into a completed and operating shopping center. This will be an opportunity to speak with fellow industry leaders about dealing with and surviving these most unusual times.

