

ICSC Florida Conference

August 22-24, 2010

Gaylord Palms Resort & Convention Center

Kissimmee, FL



Deal Making Table Booth Request Form

Fill out this form if you wish to reserve a Deal Making Booth

When

Monday, August 23, 2010 2:00 – 5:30 pm
Tuesday, August 24, 2010 8:00 am – 2:00 pm

Where Gaylord Palms Resort & Convention Center
Kissimmee, Florida

Booth Fee

Check or credit card accepted as payment. Make check payable to ICSC.
Booth fee is non refundable.

(Check One)	Member	Non-Member
<input type="checkbox"/> 10'x 10' = (100 sq. ft.)	\$ 370	\$ 555
<input type="checkbox"/> 10'x 20' = (200 sq. ft.)	\$ 740	\$1,100
<input type="checkbox"/> 20'x 20' = (400 sq. ft.)	\$1,480	\$2,220
<input type="checkbox"/> 30'x 30' = (900 sq. ft.)	\$3,330	\$4,995

Exhibitor Move-In

Sunday August 22, 2010 8:00 am - 5:00 pm (*Aisles 100 - 1100*)
Monday August 23, 2010 6:00 am - 12:00 pm (*All Booths*)

Includes

- Company Sign
- Pipe and drape booth (pipe and drape will NOT be supplied with a 20' x 20' Island)
- Furniture is not included.
- Once space is confirmed, exhibitor's kit outlining the furniture services will be available.

How to Register

Fax: +1 732 694 1800 *Credit card registrations only*
Note: Faxing to any other number may delay processing of your booth request form.

Mail: ICSC
P.O. Box 26958; New York, NY 10087-6958

Note: Mailing to any other address may delay processing of your booth request form.

Who Qualifies

Developers/Owners, Retailers, Brokers, Lenders, Suppliers, Cities/Municipalities/
Economic Development Agencies

Guidelines

Exhibits must not extend beyond the boundaries of the booth. Each person working at the booth must be an advance paid registrant for the 2010 Florida Conference. No booth will be assigned until registration and booth payment is received. All exhibitors are required to provide General Liability insurance naming ICSC, the official expo contractor and the Convention Center as co-insured. HEIGHT RESTRICTIONS: Exhibit Fixtures, Components, and Identification Signs are permitted to a maximum height of 8'. No balloons, exhibitors must remain for the entire exhibitions.

Deadline

In order to be listed in the Deal Making Exhibitors Directory, ICSC must receive your booth request by **July 1, 2010**.

Cancellation

Notify ICSC immediately if you must cancel. There is no refund for exhibit booth cancellations at any time.

Availability

Booths are confirmed on a first-come, first-served basis. Sending in this Deal Making Request Form does not guarantee you a booth.

Notification

You will receive a written Booth Confirmation from ICSC prior to the meeting, if a booth has been reserved for you. If you do not receive notification regarding the status of your request, notify the meeting contact listed below to confirm.

Contact

Sachia Ogeer, *Meeting Associate*
+1 646 728 3636
sogeer@icsc.org

Please Check One ICSC Member* Non-Member

Name _____

Company _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____

Telephone _____

Fax _____

E-mail _____

Your ICSC membership I.D.# _____

Please check here if any of the above information has recently changed.

(2010FL)

Check all that apply

- | | |
|---|---|
| <input type="checkbox"/> We are Retailers. | <input type="checkbox"/> We are Lenders |
| <input type="checkbox"/> We are Brokers exclusively representing the following Retailers: | <input type="checkbox"/> We are a City/Municipality or Economic Development Agency. |
| | <input type="checkbox"/> We have registered for the 2010 Southeast Conference |
| | <input type="checkbox"/> We will notify ICSC immediately if we must cancel |
| <input type="checkbox"/> We are Developers/Owners. | |
| <input type="checkbox"/> We are Suppliers. | |

Method of Payment

Check or money order made payable to ICSC enclosed for \$ _____
 MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____

Credit Card Number (include all digits) _____

Signature _____

Expiration Date (m/y) _____