

**2010 FLORIDA SHOPPING CENTER
PAC GOLF TOURNAMENT
SPONSORSHIP OPPORTUNITIES
ORLANDO, FLORIDA
August 22, 2010**

TITLE SPONSORSHIP	<i>ONE AVAILABLE</i>	\$10,000.00
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1. INCLUSION OF NAME IN EVENT PROMOTION AS FOLLOWS:
 - A. Final Conference Program, distributed by mail by ICSC.
 - B. At-Door-Conference Program. Distributed at Conference Registration. Subject to timing publication deadlines.

 2. SPONSOR'S NAME WILL BE DISPLAYED ON:
 - A. Title Block of all Advertising.
 - B. Title Block of all Signage.
 - C. Title Block of all Event Banners at Tournament.
 - D. Six (6) Tee Box Signs.
 - E. Event Sign at conference registration area at Gaylord Palms Convention Center for duration of Conference.
 - F. Event Souvenir Bags.

 3. DISTRIBUTION OF COMPANY NOVELTIES AND/OR LITERATURE IN EVENT SOUVENIR BAGS. (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

 4. RECOGNITION OF COMPANY SPONSORSHIP AT CONFERENCE KEY NOTE SPEAKER LUNCHEON ON MONDAY FOLLOWING THE TOURNAMENT.

 5. INCLUSIVE OF ONE (1) CORPORATE FOURSOME IN TOURNAMENT.
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SIGN SPONSORSHIP**ONE AVAILABLE****\$4,000.00**

1. INCLUSION OF NAME IN EVENT PROMOTION AS FOLLOWS:
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 - B. At-Door-Conference Program, distributed at Conference Registration. Subject to timing publication deadlines.
 - C. Recognition of company sponsorship on all printed signage. Subject to timing publication deadlines.

2. SPONSOR'S NAME WILL BE DISPLAYED ON:
 - A. Three (3) Tee Box Signs.
 - B. Event Banner at Tournament.
 - C. Event Sign at conference registration area at Gaylord Palms Convention Center for duration of conference.

3. DISTRIBUTION OF COMPANY NOVELTIES AND/OR LITERATURE IN EVENT SOUVENIR BAGS. (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

4. RECOGNITION OF COMPANY SPONSORSHIP AT CONFERENCE KEY NOTE SPEAKER LUNCHEON ON MONDAY FOLLOWING THE TOURNAMENT.

HOLE IN ONE SPONSORSHIP

ONE AVAILABLE

\$3000.00

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 - C. Recognition of company sponsorship on all printed signage. Subject to timing publication deadlines.

2. SPONSOR'S NAME WILL BE DISPLAYED ON:
 - A. Three (3) Tee Box Signs.
 - B. Event Banner at Tournament.
 - C. Event Sign at conference registration area at Gaylord Palms Convention Center for duration of conference.

3. DISTRIBUTION OF COMPANY NOVELTIES AND/OR LITERATURE IN EVENT SOUVENIR BAGS. (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

4. RECOGNITION OF COMPANY SPONSORSHIP AT CONFERENCE KEY NOTE SPEAKER LUNCHEON ON MONDAY FOLLOWING THE TOURNAMENT.

PRESENTING SPONSORSHIPS**SIX AVAILABLE****\$3,000.00**

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 - B. At-Door-Conference Program, distributed at Conference Registration. Subject to timing publication deadlines.

2. SPONSOR'S NAME WILL BE DISPLAYED ON:
 - A. One (1) Tee Box Sign.
 - B. Event Banner at Tournament.
 - C. Event Sign at conference registration area at Gaylord Palms Convention Center.

3. DISTRIBUTION OF COMPANY NOVELTIES AND/OR LITERATURE IN EVENT SOUVENIR BAGS. (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

4. RECOGNITION OF COMPANY SPONSORSHIP AT CONFERENCE KEY NOTE SPEAKER LUNCHEON ON MONDAY FOLLOWING THE TOURNAMENT.

CART SPONSORSHIPS**TWO AVAILABLE****\$2500.00**

- A. Company Name on All Carts.
- B. Event Banner Recognition.
- C. Event Sign Recognition.
- D. One (1) Tee Box Sign.

GOODY BAG SPONSORSHIPS *THREE AVAILABLE***\$3,000.00**

- A. Company Name printed on goody bags given at tournament to participants.
- B. Event Banner Recognition.
- C. Event Sign Recognition.
- D. One (1) Tee Box Sign.
- E. Distribution of Company Novelties and/or Literature in Event Souvenir Bags (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

LUNCH SPONSORSHIPS***TWO AVAILABLE*****\$3,000.00**

- A. Company Name on All Lunch Boxes.
- B. Event Banner Recognition.
- C. Event Sign Recognition.
- D. One (1) Tee Box Sign.
- E. Distribution of Company Novelties and/or Literature in Event Souvenir Bags. (ITEMS TO BE SUPPLIED BY SPONSOR AT SPONSOR EXPENSE)

HOSPITALITY SPONSORSHIPS *SIX AVAILABLE***\$1,500.00**

- A. Event Banner Recognition.
- B. Event Sign Recognition.
- C. Beverage Cart Signage.
- D. One (1) Tee Box Sign.

AWARDS SPONSORSHIPS***SIX AVAILABLE*****\$1,500.00**

- A. Event Banner Recognition.
- B. Event Sign Recognition.

C. One (1) Tee Box Sign.

TEE SPONSORSHIPS *UNLIMITED AVAILABILITY* **\$500.00**

Company Name Prominently Displayed on a Tee Box.