



Release: DRAFT

Date: 29 April 2010

ICSC European Shopping Centre Awards appoints new Jury chair

The International Council of Shopping Centers, ICSC, has announced that Biljana Bozic, Head of Real Estate at East Capital, a leading independent asset management company specialising in Eastern European Financial Markets, will take over as chair of its European Shopping Centre Awards jury for the 2011 Awards.

Biljana, currently based in Moscow, is taking over from Derek Barker who has completed two years as Jury Chair, completing a total of four years as a member of the 8-strong Jury. The Jury consists of international professionals representing the retail, architecture, asset management, investment and development sectors.

Biljana is, at 39, the youngest Chair of the judges and the first woman to be appointed to this prestigious role. The ICSC Jury Chair serves for two years.

Biljana joined the ICSC European Shopping Centre Awards jury in 2009 and says that it is a very valuable way to understand the industry better, see best practice and gain new insights. "When selecting the winners we visit all finalists on site, allowing us to talk to the development team,

experience the environment, assess the quality of the buildings and study the visitors' behaviour and frequency."

Ermine Amies, Managing Director of ICSC in Europe, said: "Being on the judging panel of The International Council of Shopping Centre (ICSC)'s European Shopping Centre Awards Jury is a big commitment. For the 2010 award, the jury travelled over 100,000 km by plane, train and road – even by ferry, in order to assess firsthand the 19 selected finalists in eight European countries, but it's this attention to detail and their expert assessment of the shopping centres that make the ICSC European Shopping Centre Awards the most highly respected in the industry. We are delighted that Biljana is stepping up as Jury Chair."

East Capital Real Estate is an active investor and asset manager of commercial properties in Eastern Europe. At present East Capital is managing two funds – East Capital Baltic Property Fund in the Baltics and East Capital Russian Property Fund in Russia – as well as two development companies with a portfolio of shopping centres and retail properties in Ukraine. www.eastcapital.com/en/special-fund-products/private-equity.

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Editor's Notes

About The International Council of Shopping Centers

Founded in 1957, ICSC is the premiere global trade association of the shopping centre industry. Its more than 60,000 members in 80 countries include shopping centre owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. Headquartered in New York City, ICSC has over 150 staff members and offices in Washington D.C., Toronto, London, Beijing, Singapore and Mexico City.

About East Capital

East Capital is a leading independent asset manager specialising in Eastern European financial markets. The company, founded in 1997, bases its investment strategy on thorough knowledge of the markets, fundamental analysis and frequent company visits by its investment teams. East Capital actively manages EUR 4.2 bn both in public and private equity across the East Capital Universe which spans 29 countries and encompasses more than 400 million people. East Capital is headquartered in Stockholm, with offices in Paris, Tallinn, Moscow, Oslo, Hong Kong, Vienna and Kyiv.

www.eastcapital.com

