

EXHIBIT SPACE APPLICATION FORM

SPACE FEE

Booth space sold in 9 square meter (sqm) increments

RECon Asia Only

OPTION A – Raw Space

US \$3,960 per 9 square meter (sqm)

Fee includes:

- Two staff badges per booth (badges allow access to the Exhibition Halls only)
- Two passes to Welcome Cocktail Reception
- Contact listing in the Programme Directory (provided application and payment is received by 10 September 2010)

OPTION A – Total Raw Space Requested:

_____ (sqm) x US \$3,960 = US \$ _____

OPTION B – Shell Scheme Space

US \$4,650 per 9 square meter (sqm)

Fee includes:

- Two staff badges per booth (badges allow access to the Exhibition Halls only)
- Two passes to Welcome Cocktail Reception
- Contact listing in the Programme Directory (provided application and payment is received by 10 September 2010)
- Carpet
- Information Counter
- Hard Wall Shell
- Two Foldable Chairs
- Lighting

OPTION B – Total Shell Scheme Space Requested:

_____ (sqm) x US \$4,650 = US \$ _____

RECon Asia and MIPIM Asia Combination Discount (check box)

OPTION C – Raw Space

25% Discount (before 27 August 2010)
US \$8,086 per 9 square meter (sqm)

Additional 9 square meter increment:
US \$6,804 per 9 square meter (sqm)

15% Discount (after 27 August 2010)
US \$9,164 per 9 square meter (sqm)

Additional 9 square meter increment:
US \$7,711 per 9 square meter (sqm)

OPTION C – Total Raw Space Requested:

_____ (sqm) x US \$ _____ = US \$ _____

OPTION D – Shell Scheme

25% Discount (before 27 August 2010)
US \$9,026 per 9 square meter (sqm)

Additional 9 square meter increment:
US \$7,744 per 9 square meter (sqm)

15% Discount (after 27 August 2010)
US \$10,229 per 9 square meter (sqm)

Additional 9 square meter increment:
US \$8,777 per 9 square meter (sqm)

OPTION D – Total Shell Scheme Space Requested

_____ (sqm) x US \$ _____ = US \$ _____

For more information regarding MIPIM Asia, contact Patric Dolan at +1 212 284 5134 or patric.dolan@reedmidem.com or visit www.mipimasia.com

Participants'/Exhibitors' registration to MIPIM Asia shall be bound only to MIPIM Asia's contractual terms and conditions that are available on www.mipimasia.com. RECon Asia shall not be responsible or liable in any way for participation/exhibiting at MIPIM Asia.

Exhibitor accepts and agrees to comply with rules governing the exhibition set forth in the exhibitor manual and on ICSC website and any additions or amendments to rules that will be forwarded to exhibitor at a later date upon the execution of this application. Exhibit space is confirmed ONLY in writing. Space is not confirmed or implied verbally. Voluntary cancellations are not refundable, nor transferable.

Company Name (Exhibitor)

Company Website

Exhibitor Contact (this person will receive all exhibitor information)

Exhibitor Contact Email

Address

City

State/Province

Zip/Postcode

Country

Telephone

Fax

ICSC Company Membership Number (if applicable)

APC2010

**Please sign and return this application form
along with payment in full to:**

ICSC Asia-Pacific

138 Cecil Street, #08-02 Cecil Court, Singapore 069538

Phone: +65 6532 3722 Fax: +65 6532 7355

Email: info@icsc.org.sg

PAYMENT OPTIONS

(Please check your choice)

Bank Draft US \$ _____

Bank draft must be drawn on US Bank and made payable to ICSC.

Please indicate RECon Asia 2010 Exhibition on the back of the bank draft and mail it to ICSC Asia-Pacific.

Telegraphic Transfer US \$ _____

JP Morgan Chase Bank N.A.

270 Park Avenue, 41st Floor

New York, NY 10017 USA

Attn: Eligio C. Acosta

For the account of the International Council of Shopping Centers

A/C # 033-1-030767 Routing # 0210 00021

IMPORTANT: Please indicate that the telegraphic transfer is for RECon Asia 2010 Exhibition so we can properly credit your account. A copy of the transfer receipt must be attached with the exhibit form for processing.

Credit Card MasterCard VISA AMEX US \$ _____

Name (as it appears on credit card)

Account Number (include all digits)

Card Expires (month/year)

Signature (as it appears on credit card)

Company Authorised Signature (Exhibitor)