



**RECon... The Global Retail Real Estate Convention (formerly The ICSC Spring Convention)**  
**Trade Exposition Exhibit Space Application**  
**May 17-20, 2009 - Las Vegas, Nevada**

<b>Priority Application SS2009</b>	<b>Code:</b>
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Company Name (Exhibitor/Company Name) \_\_\_\_\_ Company Web Site Address \_\_\_\_\_

Exhibitor Contact (This person will receive ALL exhibitor information) \_\_\_\_\_

\*Exhibitor Contact Email Address (Required. ALL information will be sent via email to this contact) \_\_\_\_\_

Address (Please provide full address, Exhibitor Kits **WILL NOT** be sent to PO Boxes) \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number (Required) \_\_\_\_\_ Fax Number \_\_\_\_\_ ICSC Company Membership Number (If applicable) \_\_\_\_\_

Description of your company's product or service (Required): \_\_\_\_\_

<input type="checkbox"/>	<b>Trade Expo</b>
<input type="checkbox"/>	<b>Green Zone</b>

\*ICSC can not guarantee that you will not be placed near a competitor.  
 \*Submission of This Application Does Not Imply Guaranteed Booth Space  
 \*Exhibit Space is Confirmed ONLY in Writing / Space is Not Confirmed or Implied Verbally  
 \*Fax Confirmations, Email receipts and/or Tracking Receipts DO NOT Imply the Guaranteed Receipt of an Application  
 \*Applications CAN NOT Be Processed Without Payment

**Voluntary Cancellations Are Not Refundable, Nor Transferable**

**ICSC MEMBER FEES**  
**Member Fee: \$2,795 {per 10x10 Booth}**  
 \_\_\_\_\_ X \$2,795 = \_\_\_\_\_

# of Booths	Space Fee
Corner Request (10% of total)*	Corner Fee
Total	Total

**To lock in '08 rate, full payment must be received by 7/31/08**

**ICSC NON- MEMBER FEES**  
**Member Fee: \$3,999.99 {per 10x10 Booth}**  
 \_\_\_\_\_ X \$3,999.99= \_\_\_\_\_

# of Booths	Space Fee
Corner Request (10% of total)*	Corner Fee
Total	Total

**To lock in '08 rate, full payment must be received by 7/31/08**

**Trade Exposition Space Includes:**

- Three staff badges per booth. (allow access to the Exposition & Leasing Halls only)
- Contact listing in the on-site Convention Program (provided application & payment is received by 1-7-09)

The Exhibitor understands that ICSC will not confirm exposition booth space until February 2009. The Exhibitor, have read the foregoing application for Exhibit Space and agree to all terms, conditions, authorizations and covenants contained here.

\_\_\_\_\_  
 Company Authorized Signature (Required)

Exhibitors must provide or make arrangements for booth carpeting and a hard wall backdrop. \*Drape backdrops are not permitted.

Exhibitors are required to provide General Liability insurance naming ICSC, the Las Vegas Convention Center and GES as co-insured's with limits of liability of at least \$1,000,000 combined single limits including bodily injury, property damage, fire and theft.

\*Assigned booths with corner exposure will be assessed a 10% surcharge of the total space commitment. If your "Total Space Fee" does not include a 10% surcharge for a corner exposure, your company will not be applicable for a potential corner space. This DOES NOT guarantee you will be assigned a corner space.

Enclosed Check: \_\_\_\_\_

**Make check payable to ICSC**  
 2009 RECon Trade Exposition  
 International Council of Shopping Centers  
 Trade Expositions Department  
 1221 Avenue of the Americas, 41<sup>st</sup> Floor  
 New York, NY 10020-1099

Credit Card: \_\_\_MasterCard \_\_\_VISA \_\_\_AMEX

Name: \_\_\_\_\_  
 (as it appears on credit card)

Account Number: \_\_\_\_\_

Expiration Date (mm/yy): \_\_\_\_\_

Signature: \_\_\_\_\_

**\*Payments CAN NOT be processed without the signature of the credit card holder.**