

RECON09 LATIN AMERICA Deal Making Exhibition Booth Request Form

OCTOBER 26-29, 2009 • SHERATON PANAMA HOTEL & ATLAPA CONVENTION CENTER • PANAMA CITY, REPUBLIC OF PANAMA

When

Wednesday, October 28, 2009
10:30 am – 8:00 pm

Thursday, October 29, 2009
9:00 am – 12:00 noon

Where

Atlapa Convention Center,
Panama City, Republic of Panama

Who should exhibit

- Developers/Owners
- Retailers
- Brokers
- Lenders
- Suppliers
- Cities/Municipalities/Economic Development Agencies

How to register

Fax: +1 732 694 1800
(Credit card registrations only)

Mail: ICSC
P.O. Box 26958
New York, NY 10087-6958,
USA

Deadline

In order to be listed in the RECon Latin America At-Door Program, ICSC must receive your booth request by September 4, 2009.

Two exhibit packages to meet your needs:

1. Hardwall Unit

10' x 10' (3m x 3m) booths are available as single units or can be combined.

Package includes:

- 8' high hardwall system
- Booth carpeting
- 2 side chairs
- Rectangle table*
- Wastebasket
- Pre-show vacuuming
- 2 exhibitor staff badges (allows access to exhibit hall only – excludes lunch)
- 6 Exhibition badges (allows access to exhibit hall only – excludes lunch)

*Enhancements (i.e. shelving, racks, etc.) available through contractor for nominal fees.

Cost: \$2,995 USD (10% premium per corner booth)

2. Pipe and Drape

10' x 10' (3m x 3m) booths are available as single units or can be combined.

Package includes:

- 8' high back drape
- 3' high side rails
- Booth carpeting
- Booth ID sign

- Pre-show vacuuming
- 2 exhibitor staff badges (allows access to exhibit hall only – excludes lunch)
- 6 Exhibition badges (allows access to exhibit hall only – excludes lunch)

Cost: \$1,525 USD (10% premium per corner booth)

Check or credit card accepted as payment. Please make check payable to ICSC. Booth fee is non-refundable.

Availability

Booths are assigned on a first-come, first-served basis until all booths are taken. There is only one booth allowed per company.

Floor plan

Visit www.icsc.org/2009RLA for a floor plan.

Notification

You will receive a written booth confirmation from ICSC four weeks prior to the meeting if a booth has been reserved for you. If you do not receive a letter regarding the status of your request, notify the meeting contact listed to confirm.

Cancellation

Notify ICSC immediately if you must cancel. There is no refund for exhibit booth cancellations at any time.

Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- Each person working at the booth must be an advance paid registrant for RECon Latin America.
- All exhibitors are required to provide General Liability insurance naming ICSC, the official expo contractor and the convention center as co-insured.
- Height restrictions: exhibit fixtures, components and identification signs are permitted to a maximum height of 8' for in-line booths, 12' for islands.

For Exhibition information, contact:

Latin America
Lynda Gamboa
Phone: +52 33 1369 3401
Email: lgamboa@icsc.org

Outside Latin America
Rita Malek
Phone: +1 646 728 3539
Email: rmalek@icsc.org

Register us for: ___ 10' x 10' Booth ___ 10' x 20' Booth ___ 20' x 20' Island ___ Hard Wall Unit ___ Pipe & Drape ___ Raw Space

Name(s) of person(s) who will staff exhibit

Contact Name (person to receive confirmation)

Company

Company name that should appear on sign (please print or type)

Telephone

Fax

Email

RLA2009

Method of Payment

Check or money order made payable to ICSC enclosed for \$ _____

CREDIT CARD: MasterCard Visa Amex Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (month/year)

Check all that apply: We are Developers/Owners We are Retailers We are Brokers
 We are Lenders We are Suppliers We have registered for the Conference
 We are a City/Municipality or Economic Development Agency We will notify ICSC immediately if we must cancel