



International Council of Shopping Centers  
**2008 ICSC SPRING CONVENTION**  
**LEASING MALL SPACE APPLICATION**  
**MAY 19-21,2008 • LAS VEGAS, NV**

Print or type all information

1. Contact to receive all exhibit information (must complete)

Company \_\_\_\_\_

Company Membership Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ /Fax \_\_\_\_\_ /e-mail \_\_\_\_\_

2. Please check the category that best describes your company:

- |   |  |
|---|--|
| <input type="checkbox"/> Owner/Developer              | <input type="checkbox"/> Broker                                  |
| <input type="checkbox"/> Retailer                     | <input type="checkbox"/> Management Company                      |
| <input type="checkbox"/> Lender/Financial Institution | <input type="checkbox"/> Municipality/Public Sector Organization |
| <input type="checkbox"/> Other _____                  |  |

With the acquisition of additional space in the South Hall, the potential for booth expansion and new placements now exists. In order for ICSC to accommodate your needs, please complete the following information:

A) Amount of square feet occupied in 2007 \_\_\_\_\_  Wait Listed  New Applicant

B) Booth Address in 2007 \_\_\_\_\_

C) Please indicate the minimum and the maximum amount of space you would like to occupy in 2008

Minimum \_\_\_\_\_ Maximum \_\_\_\_\_

D) If you own an exhibit unit (or units) please list specific dimensions:

\_\_\_\_\_ length ft x \_\_\_\_\_ width (ft.)

This booth was designed for a (please check one):  Corner  Island  In line

If you choose to relocate for more square footage are you willing to alter your exhibit configuration:

- Yes  No

Please sign and return this application along with a \$500 non-refundable deposit made payable to ICSC by August 29, 2007.

Note: Deposits will be returned only if ICSC is unable to assign space to your company.

**VOLUNTARY CANCELLATIONS BY APPLICANTS WILL NOT RECEIVE REFUNDS.**

Leasing Mall is open to ICSC member companies only and leasing purposes only.

Return to:  
 International Council of Shopping Centers  
 1221 Avenue of the Americas  
 PO Box 26958  
 New York, NY 10087-6958

Questions:  
 Phyllis Peterson (646) 728-3633, E-mail: [ppeterson@icsc.org](mailto:ppeterson@icsc.org)  
 Jason Dolphin (646) 728-3634, E-mail: [jdolphin@icsc.org](mailto:jdolphin@icsc.org)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Before signing, please see other side for Leasing Mall policy →

# ICSC POLICY

The applicant desires to reserve space in the 2008 ICSC Spring Convention Leasing Mall during the period May 19-21, 2008. We understand that in accepting this reservation, the International Council of Shopping Centers will make every effort to accommodate the company's space and location preferences but cannot guarantee precise amounts of space or exact location. To apply for space in the Las Vegas Convention Center complete and return this application along with a \$500 non-refundable deposit by August 29, 2007. Checks are to be made payable to ICSC.

ICSC will make every effort to accommodate your company's space and location preferences however, it is not possible to:

- Guarantee precise amounts of space

- Guarantee space configuration

- Guarantee that your company will not be relocated in 2008

Submission of this application does not imply guaranteed booth space. Exhibit space is confirmed only in writing. Space is not committed or implied verbally.

**By signing this space application, it is understood that this policy has been read and fully understood.**

2008 Spring Convention Leasing Mall space includes: Hard walls, gray booth carpeting, a tenant I.D. sign (if ordered on time), general exhibit hall security, nightly aisle and booth cleaning and one free Leasing Mall Staff Badge per 100 square feet of space assigned. The free Leasing Mall Staff Badge is valid for entry into Leasing Mall and Trade Exposition ONLY and not valid for ICSC Spring Convention sessions or meal functions.