



ICSC 2008 CenterBuild Conference

Arizona Biltmore | Phoenix, AZ | December 3-6, 2008



Green buildings, energy efficiency and environmentally conscious design are phrases that we are hearing a lot of these days. In response to this industry and global trend, this year's CenterBuild Conference is entitled "Sustainable by Design." CenterBuild continues to be at the forefront of emerging trends as our Keynote Speaker, General Sessions, Roundtables, Workshops and Industry Focus Sessions will focus on this hot issue when the conference returns to the Arizona Biltmore in December 2008.

Our featured and keynote speakers, David Gottfried of Regenerative Ventures, Inc., Andrew Winston of Eco-Strategies and Joseph Feldman of The Telsey Group will talk about sustainable development and environmental sensitivity and its impact on retailers, our industry and our world in general.

Our Workshops will continue to provide in depth discussions on a wide range of topics and cutting edge projects, as well as provide detailed information on various green building topics. The interactive format of our Workshops promotes focused learning and the exchange of ideas. These workshops will be led by leaders from key industry organizations.

Our Roundtables will be conducted over five different time periods and will be led by facilitators who are leading retailers, developers, contractors and design professionals covering a wide range of topics, including those on sustainability and energy efficient design. Super-Roundtables, which premiered last year to provide greater attendance for issues with high focus, will be continued at this year's conference.

Due to your continued interest in our Industry Focus Sessions we have expanded this format to 11 individual peer group discussions. We have changed the name of this session to Industry Focus Idea Exchanges to illustrate their expanded format and discussion format within the CenterBuild program.

Building on last year's success, our Case Studies on the Run will be continued to provide quick yet concise information on a diverse group of outstanding development projects around the world. Our Ask the Expert panels will be expanded to two sessions to provide opportunities for those who seek professional advice on a particular design, development or construction issues.

In 2007 we kicked off the inaugural Certified Development Design and Construction Professional designation (CDP) within ICSC and I am proud to announce that as of the printing of this letter, 221 industry professionals have earned this designation. With a testing cycle scheduled for October, this number will surely increase by the time we meet in Phoenix. As part of our Professional Development Program we will offer a CDP Test Review at CenterBuild. Please check the CenterBuild website (www.icsc.org/centerbuild) and program for additional details.

We are proud to announce the creation of the ICSC CenterBuild Scholarship through the ICSC Foundation. This new scholarship will seek to entice and grow our industry's future leaders. This year, net proceeds from the Sportsday Golf Tournament will be used to fund this scholarship program.

The continued success of the CenterBuild Conference is due to a dedicated group of industry professions who serve on the Planning Committee and who work on the conference program throughout the year in conjunction with the many professionals within ICSC. They will be identified at the conference by the ribbons on their badges so please feel free to thank them for their efforts and suggest any enhancements to our program that you may have in mind.

I look forward to seeing you at this year's conference at the beautiful Arizona Biltmore Resort and Spa.

JOHN M. GENOVESE
2008 ICSC CenterBuild Chairman